

Scripps Sports Network brings hit YouTube show to streaming TV Oct. 21

“Total Replay with the Makeshift Project” series, featuring creators and viral sensations Zach Mischia and Brian Conforth, join network’s growing fall slate of originals

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ATLANTA – Scripps Sports Network, the free streaming television network launched by The E.W. Scripps Company (NASDAQ: SSP) earlier this year, will premiere a new original series, **“Total Replay with the Makeshift Project,”** bringing enormously popular YouTube content to television.

“The Makeshift Project” is the hit YouTube channel and podcast hosted by lifelong best friends Zach Mischia and Brian Conforth. The two have become viral sensations, attracting an audience of more than 6.5 million to their content, which focuses on casual conversations, pop culture, sports trivia and interactive guessing games.

In **“Total Replay with the Makeshift Project,”** the duo will honor the most memorable and nostalgic personalities, moments and minutiae in sports history, using their signature mix of list-based rankings, challenges, games and competitive debate alongside prominent guests. Each episode is themed by sport, allowing for a deeper dive rather than a surface-level take. This isn’t generic sports show energy; it’s obsessive, encyclopedic and joyfully unhinged fandom on full display.

Throughout the 10-episode first season, Mischia and Conforth will be joined by a range of sports and entertainment personalities, including actor and comedian Kevin Heffernan; filmmaker and writer Jay Chandrasekhar; popular creator John Franklin; Olympic heptathlete Chari Hawkins; sports media personality and podcast host Kazeem “Kaz” Famuyide; sports broadcaster Robin Lundberg; and sports content creator Megan Eugenio.

Scripps Sports Network will present **“Total Replay with the Makeshift Project”** Wednesday nights at 8/7c starting Oct. 21, with the first two episodes airing back-to-back. The network will air 30-minute episodes, with longer, one-hour versions available on the Scripps Sports YouTube channel the next day.

“Zach and Brian have built a devoted following by bringing an infectious energy, deep sports knowledge and unmistakable sense of fun to every conversation,” said Adam Harman, senior vice president of programming for Scripps. “This new series will tap into the passion that makes sports fandom so special, and we’re thrilled to add this fresh and distinctive series to Scripps Sports Network’s growing lineup of original programming.”

The debut of “Total Replay” follows two other original programming launches for Scripps Sports Network. On Sept. 15, the channel launched “The Originals” with legendary sports broadcaster Suzy Kolber, and “Beyond the Curve” with Olympic champion Sanya Richards-Ross. Both series have been early hits with viewers.

As audiences increasingly migrate to streaming to consume premium sports programming, Scripps launched Scripps Sports Network in March. The 24/7 free streaming channel features a lineup of live sports, encore presentations of fan-favorite sports events and exclusive original programming led by “The Originals,” “Beyond the Curve” and “Total Replay.” Scripps Sports Network is widely available across major streaming platforms and services.

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About Scripps

The E.W. Scripps Company (NASDAQ: SSP) is a diversified media company focused on creating connection. As one of the nation's largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of about 60 stations in 40 markets. Scripps reaches households across the U.S. with national news outlet Scripps News and popular entertainment brands ION, ION Plus, ION Mystery, Bounce, Grit and Laff. Scripps is one of the nation's largest holders of broadcast spectrum. Scripps Sports serves professional and college sports leagues, conferences and teams with local market depth and national broadcast reach of up to 100% of TV households. Founded in 1878, Scripps is the steward of the Scripps National Spelling Bee, and its longtime motto is: "Give light and the people will find their own way."