

Donate today: Scripps Howard Fund matches contributions to “If You Give a Child a Book ...” campaign

Sept. 3, 2025

CINCINNATI – Donations made today to the Scripps Howard Fund’s “If You Give a Child a Book ...” campaign will be matched. The Fund will double the first \$200,000 in donations received on Wednesday, Sept. 3, to the childhood literacy initiative, which provides free books to children in low-income schools across the United States.

A \$12 donation today will provide four books instead of two.

[Donate today: Make a difference and double your impact.](#)

The “If You Give a Child a Book ...” campaign is supported by The E.W. Scripps Company (NASDAQ: SSP) and its employees, the communities it serves and Scripps family members. This campaign aims to reach underserved children by distributing free books to kids in kindergarten through third grade who are still developing their reading skills.

The Fund is committed to empowering children by providing them with the freedom to choose their reading materials. In collaboration with Scholastic Books, the Fund offers free Scholastic Book Fairs to Title I schools across the country, providing students with the power of choice to select the books they get to take home. These free book fairs occur throughout the school year, with the goal of ensuring that every student in the low-income schools they support receives 10 books annually.

“When children have access to books, they don’t just get to enjoy great stories—they build connections with friends, family and their community,” said Carrie High, director of philanthropic strategies for the Scripps Howard Fund. “When children are empowered to read what interests them, they develop a shared sense of belonging and understanding. Each book is a tool for connection, imagination and growth.”

During the 2024-25 academic year, the “If You Give a Child a Book ...” campaign invested a record-breaking \$1.5 million in childhood literacy and provided over 296,000 new books to children.

To learn more and donate visit ifyougiveabook.com.

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About the Scripps Howard Fund

The [Scripps Howard Fund](#), a public charity established by [The E.W. Scripps Company](#) (NASDAQ: SSP), is dedicated to creating informed and engaged communities through journalism education, childhood literacy and local causes. At the crossroads of the classroom and the newsroom, the Fund is a leader in supporting journalism through scholarships, internships, minority recruitment and development and First Amendment causes. The Scripps Howard Awards stand as one of the industry’s top honors for outstanding journalism. The Fund’s annual “If You Give a Child a Book ...” childhood literacy campaign has distributed thousands of new books to children in need across the nation. The Fund partners with Scripps brands to create awareness of local issues and support organizations that build thriving communities. The Scripps Howard Fund administers funding for the Scripps Howard Foundation, a private foundation established in 1962 to advance charitable causes important to The E.W. Scripps Company and the Scripps and Howard families.