

Scripps raises \$127,000 for Central Texas flood relief

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CINCINNATI – The Scripps News Group and the Scripps Howard Fund raised \$126,700 to provide relief for those impacted by the devastating floods in Central Texas.

The Scripps campaign, which launched on July 7, received more than \$100,000 in donations from people across the nation. The E.W. Scripps Company also contributed \$25,000 to bolster the relief efforts.

The relief campaign supported six organizations across Central Texas:

- [Central Texas Community Foundation](#)
- [Austin Pets Alive!](#)
- [Community Foundation of the Texas Hill Country](#)
- [Hill Country MHDD Centers](#)
- [San Antonio Food Bank](#)
- [Operation BBQ Relief](#)

As the Central Texas community continues to recover, organizations like the Central Texas Community Foundation, which collects donations that will end up directly in the hands of families impacted by the flood, know more help will be needed.

“When the dust settles and these people go to rebuild their lives, what they need desperately is money,” said Amy Merida, executive director of the Central Texas Community Foundation. “An event like this can wipe someone out. And realistically, there are people that will have to walk away from their home because they will not be able to afford the loan to fix it, or the cost out of pocket to take care of what they need to take care of.”

In a special report, the Scripps News Group examined the role of aid groups and nonprofits stepping in to provide direct support, delivering donations into the hands of families in need.

[Watch: “Texas Flood Tragedy: The Aftermath”](#)

The Scripps News Group special report also explores what led to the flooding, what happened on the ground and how the region is moving forward.

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About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating connection. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of more than 60 stations in 40+ markets. Scripps reaches households across the U.S. with national news outlets Scripps News and Court TV and popular entertainment brands ION, Bounce, Grit, ION Mystery, ION Plus and Laff. Scripps is the nation’s largest holder of broadcast spectrum. Scripps Sports serves professional and college sports leagues, conferences and teams with local market depth and national broadcast reach of up to 100% of TV households. Founded in 1878, Scripps is the steward of the Scripps National Spelling Bee, and its longtime motto is: “Give light and the people will find their own way.”

About the Scripps Howard Fund

The [Scripps Howard Fund](#), a public charity established by [The E.W. Scripps Company](#) (NASDAQ: SSP), is dedicated to creating informed and engaged communities through journalism education, childhood literacy and local causes. At the crossroads of the classroom and the newsroom, the Fund is a leader in supporting journalism through scholarships, internships, minority recruitment and development and First Amendment causes. The Scripps Howard Awards stand as one of the industry’s top honors for outstanding journalism. The Fund’s annual “If You Give a Child a Book ...” childhood literacy campaign has distributed thousands of new books to children in need across the nation. The Fund partners with Scripps brands to create awareness of local issues and support organizations that build thriving communities. The Scripps Howard Fund administers funding for the Scripps Howard Foundation, a private foundation established in 1962 to advance charitable causes important to The E.W. Scripps Company and the Scripps and Howard families.