



SPORTS ILLUSTRATED (SI) ANNOUNCES INAUGURAL ‘SI WOMEN’S GAMES’, SLATED FOR FALL OF 2025

The SI Women’s Games will feature all-star competitions across basketball, gymnastics, tennis, flag football, volleyball and combat sports with Scripps Sports/ION signing on as the exclusive U.S. broadcast partner

NEW YORK (April 9, 2025) – Today [Sports Illustrated](#)®, the leader in sports journalism, announced an all-new, biennial all-star competition featuring elite athletes across six sports. The participating athletes will have an opportunity to earn prize money based on competition results, while competing for the title of SI Women’s Games Champion.

Welcoming some of the best athletes from around the globe to Oceanside, California, from Tuesday, Oct. 28 - Sunday, Nov. 2, 2025, the invitational will be a highly competitive showcase and celebration of how these women continue to shape and propel sports culture forward. Teams of domestic and international athletes representing “Team Americas” and “Team World” will participate in a week-long series of team and individual competitions across basketball, gymnastics, tennis, flag football, volleyball and combat sports.

Sports Illustrated has entered a multi-year partnership with Scripps Sports for ION to be the exclusive U.S. broadcast home of the SI Women’s Games. ION is one of the most-watched networks on television and is available on pay TV, connected TV and free, ad-supported streaming platforms and over-the-air in 123 million homes. Leveraging the power of Sports Illustrated’s award-winning journalism and multiplatform approach, the Games will also be captured and covered across SI’s digital, video and social media channels.

“The SI Women’s Games are a groundbreaking opportunity to do what we have always done at Sports Illustrated,” said Sports Illustrated Editor in Chief Steve Cannella. “This is an exciting new way for us to tell the best stories in sports. We can’t wait to watch these incredible athletes compete in California and celebrate everything they do, both on and off the field.”

“We’re proud to partner with Sports Illustrated, one of the most iconic brands in sports, to showcase and bring the compelling and exciting stories, athletes and events of the SI Women’s Games to every American household,” said Brian Lawlor, president of Scripps Sports. “This is another milestone for Scripps Sports and ION as a premier destination for the best in women’s sports.”

To stay tuned for more on SI Women’s Games ticket availability, player updates and schedule of events, visit si.com/si-womens-games.

###

About Sports Illustrated

For 70 years, Sports Illustrated (SI) has been recognized for shaping modern culture at the intersection of sports, lifestyle, and entertainment. SI is a 360-degree platform that unites athletes, teams and fans worldwide through quality content, innovative digital experiences, unforgettable events, and original products. Its award-winning media arm brings powerful storytelling to life through probing profiles and up-to-date news on [SI.com](https://www.si.com), across social media platforms, and through its renowned print magazine whose cover is widely regarded as the most coveted space in sports media. SI brings its unique perspective to marquee events and captivating brand activations including: “SI The Party”, Club SI, the Sportsperson of the Year Awards, SI Swimsuit Launch Weekend, and the SI Circuit Series.

For more information, visit [SI.com](https://www.si.com).

Follow Sports Illustrated on [X](#), [Instagram](#), [Tik Tok](#) and [Facebook](#).

About Minute Media

Minute Media is a global technology and content company specializing in sports and culture. Minute Media's proprietary tech platform enables the creation, distribution and monetization of digital content experiences. They own and operate leading sports content brands, including [The Players' Tribune](#), [FanSided](#), and [90min](#), and serve as the publisher of [Sports Illustrated](#) and [Sports Illustrated Swimsuit](#) across digital and print platforms. Minute Media also provides sports highlight rights through their recent technology acquisition of [STN Video](#). The company reaches 200M monthly users, powering 1,500+ content creators and 400+ distribution partners across 14 global markets in 10 languages. They also reach a robust print subscriber base through the publication of Sports Illustrated, Sports Illustrated Swim and Sports Illustrated Kids magazines. Minute Media has offices in New York, London, Tel-Aviv, São Paulo and Asia. For more information, visit www.MinuteMedia.com.

About Scripps Sports

Scripps Sports serves professional and college sports leagues, conferences and teams with local market depth and national broadcast reach. Scripps Sports currently has partnerships with the Women’s National Basketball Association (WNBA), the National Women’s Soccer League (NWSL), the National Hockey League’s (NHL) 2024 Stanley Cup champion Florida Panthers, the 2023 Stanley Cup champion Vegas Golden Knights, the new Utah Hockey Club, the Las Vegas Aces of the WNBA and the NCAA’s Big Sky Conference. Scripps Sports is a division of The E.W. Scripps Company (NASDAQ: SSP), a Fortune 1000 American media company.

About ION

A leading general entertainment network, ION’s lineup features major cable and broadcast shows, original series, live sports and special event programming. ION is part of The E.W. Scripps Company (NASDAQ: SSP), a diversified media company focused on creating a better-informed world. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of more than 60 stations in more than 40 markets.

Press

Paige Graham
paige@minutemedia.com

Sydney Northcutt
sydney.northcutt@minutemedia.com

Jim Weiss
jim.weiss@scripps.com