

Scripps promotes station leader to VP and general manager of WFTS in Tampa

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TAMPA – The E.W. Scripps Company (NASDAQ: SSP) has promoted Teresa Morgan to vice president and general manager for WFTS, the Scripps-owned ABC affiliate in Tampa, effective Jan. 1.

Morgan has been with WFTS since 2003 and currently serves as the station manager and senior director of sales. She started her career at the station as a senior account executive before being promoted to local sales manager in 2011 and the director of sales in 2016. She assumed station manager responsibilities in September.

“Teresa has done a tremendous job leading day-to-day operations here in Tampa,” said Nick Nicholson, Scripps regional vice president and general manager. “She has a deep understanding of all aspects of our WFTS operations, the Tampa market and community. She has achieved strong results in every role she has held and embodies the leadership characteristics that are crucial to guiding the station forward in this fast-changing media environment.”

Prior to joining WFTS, Morgan held positions in sales and community relations at WTVT, also in Tampa. Morgan is actively involved in her community, regularly volunteering with local charities.

Scripps will begin the search for a new WFTS director of sales immediately.

Media contact: Becca McCarter, The E.W. Scripps Company, (513) 410-2425, rebecca.mccarter@scripps.com

About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of more than 60 stations in 40+ markets. Scripps reaches households across the U.S. with national news outlets Scripps News and Court TV and popular entertainment brands ION, ION Plus, ION Mystery, Bounce, Grit and Laff. Scripps is the nation’s largest holder of broadcast spectrum. Scripps is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps’ long-time motto is: “Give light and the people will find their own way.”