

## Scripps promotes station leader to VP and general manager of WLEX in Lexington

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**CINCINNATI** – The E.W. Scripps Company (NASDAQ: SSP) has promoted Sean Franklin to vice president and general manager for WLEX, the Scripps-owned NBC affiliate in Lexington, Kentucky, effective Sept. 16.

Franklin has served as the station’s director of engineering since 2019, overseeing the engineering and production departments and serving on the station’s leadership team.

Prior to his current role, Franklin was vice president of engineering for Cordillera Communications, leading a 12-station engineering group from October 2015 until Scripps acquired the station in 2019. He previously was an operations manager at WLEX and began his career at the station as a production manager.

“Sean is an accomplished and respected local media leader who has a deep understanding of WLEX, the Lexington market and Scripps operations,” said Lyn Plantinga, regional vice president and general manager. “His move is a great example of the culture of employee growth and development we are cultivating at Scripps. I look forward to this next chapter for him, and I know our Lexington teams are in great hands.”

Franklin graduated from Morehead State University in Kentucky with a bachelor’s degree in broadcasting.

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### About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of more than 60 stations in 40+ markets. Scripps reaches households across the U.S. with national news outlets Scripps News and Court TV and popular entertainment brands ION, ION Plus, ION Mystery, Bounce, Grit and Laff. Scripps is the nation’s largest holder of broadcast spectrum. Scripps is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps’ long-time motto is: “Give light and the people will find their own way.”