

# Scripps Howard Fund provides \$100,000 in journalism grants to increase diversity and inclusion

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**CINCINNATI** – The Scripps Howard Fund is investing \$100,000 in journalism grants to universities and nonprofits across the country to help increase diversity and inclusion in the industry.

The Fund, a public charity established by The E.W. Scripps Company (NASDAQ: SSP), selected four recipients for its 2024 diversity and inclusion grants. The winning organizations, selected from more than 40 applicants, submitted proposals demonstrating how they would advance equity, diversity and inclusion in student media, journalism education and the journalism pipeline.

#### The four recipients of the grant are:

# ASU Foundation for a New American University/Walter Cronkite School of Journalism and Mass Communication

The Fund provided a \$25,000 grant to Arizona State University's Walter Cronkite School of Journalism and Mass Communication. ASU plans to use the grant to pay for two student journalists to join Carnegie-Knight News21's 2025 program. News21 is an experiential reporting initiative housed at Arizona State University's Walter Cronkite School of Journalism and Mass Communication. News21 will offer the fellowships to students at current Historically Black College and University or Hispanic Serving Institutions partners. The program begins with a 15-week spring seminar, followed by a 10-week summer reporting fellowship. The students work together out of a Cronkite School newsroom and travel nationally, or even internationally, to report and produce their projects. They receive hands-on coaching from award-winning journalists from major media outlets – such as The Washington Post, The Associated Press and the Los Angeles Times. Professional outlets publish their journalism, providing work materials to help the students land their first jobs.

#### **News Ambassadors**

News Ambassadors, a project of Bridge Alliance Education Fund, received a \$30,000 grant from the Fund to support its peer-to-peer matching program. News Ambassadors links journalism students from a wide cross-section of diverse backgrounds as a way to produce inclusive journalism. Students will receive specialized training from educators who have combined decades of experience working as newsroom producers, reporters and editors. They will collaborate with journalism schools and public radio stations across the country to help fill gaps in local news coverage. The News Ambassadors project, which launched as a pilot program during the 2023-24 academic year, will use the grant to expand to include two new cohorts: colleges with 50% Latino population in Illinois, in collaboration with Latino News Network; and rural colleges in or near news deserts, in collaboration with Texas Center for Community Journalism.

#### **PBS NewsHour Student Reporting Labs**

The Fund provided a \$20,000 grant for PBS NewsHour to expand its Student Reporting Labs to include college level student journalists. PBS NewsHour plans to provide paid reporting opportunities for 10 diverse college students to produce news stories for professional media outlets – from local stations to PBS NewsHour's nightly broadcast. The students will receive hands-on experience with professional support, including on-site filming and production. This model will allow the students to receive professional credits to enhance their portfolio, while managing a full school schedule. PBS NewsHour will hold an open call for students to submit story pitches. Students must be enrolled in post-secondary education, pursuing journalism or a related field.

## **Dallas Doing Good**

Dallas Doing Good, or DDG, received a \$25,000 grant from the Fund, which will provide fellowships to diverse



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college-age youth to help them explore and prepare for a career in journalism. DDG, a nonprofit news organization that shares good work from across North Texas, partners with the Good Foundation to employ the fellows and enroll them in journalism classes. Students will take a yearlong course in news gathering, investigative reporting, content creation, interviewing, editing and writing columns, editorials, headlines and leads. The DDG fellowship will be offered to young people who have faced challenges, some of whom have been involved with the juvenile and criminal justice system. In addition to the curriculum, students will receive financial, social and mental health intervention to help them succeed.

The Scripps Howard Fund's nationally recognized journalism programs bridge the classroom and the newsroom. In 2023, the Fund distributed \$5.4 million to support journalism through educational programs such as internships, fellowships and investigative training and efforts to fight disinformation and support the First Amendment. Learn more about the Fund's support for journalism causes in its <a href="2023">2023</a> impact report.

Media contact: Molly Miossi, The E.W. Scripps Company, (513) 259-0731, molly.miossi@scripps.com

#### **About the Scripps Howard Fund**

The Scripps Howard Fund is a public charity that supports philanthropic causes important to The E.W. Scripps Company (NASDAQ: SSP) and the communities it serves, with a special emphasis on journalism education, excellence in journalism and childhood literacy. At the crossroads of the classroom and the newsroom, the Fund is a leader in supporting journalism through scholarships, internships, minority recruitment and development and First Amendment causes. The Scripps Howard Awards stand as one of the industry's top honors for outstanding journalism, and the Fund's annual "If You Give a Child a Book ..." childhood literacy campaign has distributed thousands of new books to children in need across the nation. In support of its mission to create a better-informed world, the Fund also partners with Scripps brands to create awareness of local issues and support organizations that help build thriving communities. The Scripps Howard Foundation, an affiliated organization with the Scripps Howard Fund, supports Scripps' charitable efforts through its endowment, key assets and major donations.