Scripps' business not significantly affected by global IT outage

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has not been significantly affected by the global IT outage that struck overnight. Scripps operates more than 40 local news operations as well as national networks ION and Scripps News, which was only off air for 10 minutes. Scripps was impacted by the outage, but the majority of its local stations' broadcast operations were not interrupted, and none went off the air completely. By 8 a.m. EDT, nearly all were able to air local news, and all were broadcasting news by noon. The company's ability to recover quickly and the timing of the incident overnight prevented Scripps' advertising revenue from being significantly affected.

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About Scripps

The E.W. Scripps Company (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation's largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of more than 60 stations in 40+ markets. Scripps reaches households across the U.S. with national news outlets Scripps News and Court TV and popular entertainment brands ION, Bounce, Grit, ION Mystery and Laff. Scripps is the nation's largest holder of broadcast spectrum. Scripps is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps' long-time motto is: "Give light and the people will find their own way."