

Scripps News launches Disinformation Desk to help viewers separate fact from fiction

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ATLANTA – Scripps News is announcing the launch of the Disinformation Desk, a team dedicated to exposing sources of disinformation and examining how it spreads. The six-person Disinformation Desk will formally launch in June.

Liz Landers, former chief political correspondent for Vice News, will join the network as its lead disinformation correspondent.

The team will also consist of:

- Kadia Tubman, media correspondent examining the spread of disinformation
- Nick Refuerzo, producer/editor and graphic artist
- Cameron Couvillion, researcher, editorial producer
- Linda Pattillo, deputy managing editor/investigations & global affairs
- Steve Turnham, Scripps Washington bureau chief/managing editor

"In this election year, political disinformation will be a primary target, but we will also cover economic and social life, national security and international affairs," Turnham said. "And we'll have a sharp focus on how generative AI is pouring gas on the fire."

Christina Hartman, vice president and head of Scripps News, said the team will explain its work and the guardrails in place to verify that work, as well as how it reaches conclusions about what is true or false.

"The Disinformation Desk represents an investment in high-quality investigative reporting as deepfake technology threatens to further erode consumer trust in what they see and hear," Hartman said. "This team will produce industry-leading work in one of the most important emerging beats in journalism."

The E.W. Scripps Company (NASDAQ: SSP) is co-founder and co-presenter of National News Literacy Week in partnership with the <u>News Literacy Project</u>, a nonpartisan nonprofit that encourages critical thinking and promotes news literacy and responsible information sharing.

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