



SCRIPPS  HOWARD  
FUND

2023 IMPACT REPORT



“

The Scripps Howard Fund continues to unite hearts and minds in a shared commitment to creating engaged and informed communities. By collaborating with dedicated partners—The E.W. Scripps Company, the Scripps and Howard families, Scripps viewers, advertisers, employees and allies—we’ve fueled the advancement of journalism education, childhood literacy and community causes across the nation. In this report, we illuminate the collective impact we’ve achieved and celebrate the power of collaboration. Our heartfelt thanks to all our donors, supporters and volunteers for standing with us. Together, we are not just giving light; we are changing lives and building a brighter tomorrow.”

— Liz Carter, President and CEO, Scripps Howard Fund

## OUR VISION

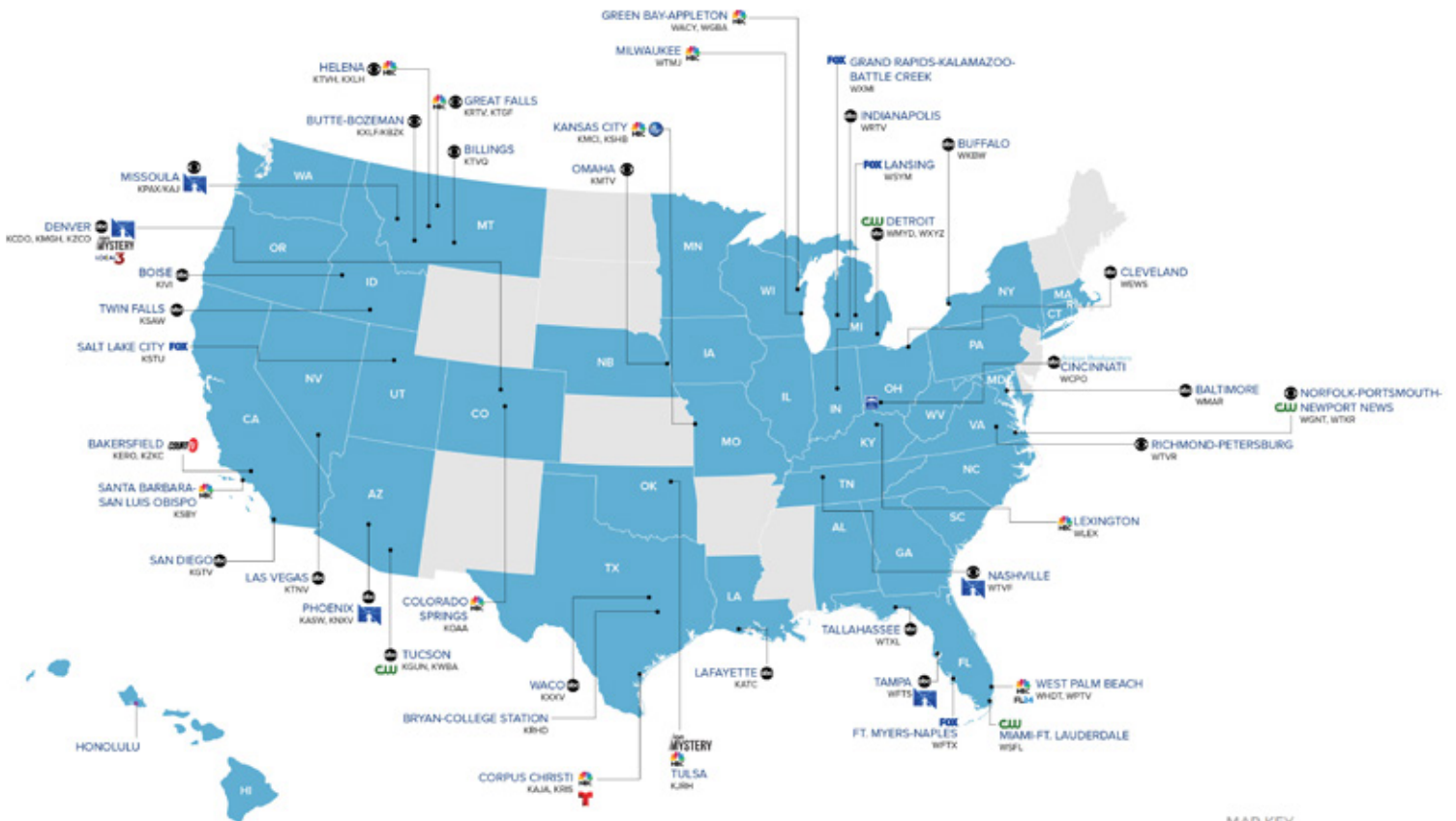
Empower curious thinkers to transform their stories and uplift their communities.

## OUR MISSION

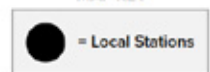
Creating informed and engaged communities through journalism education, childhood literacy and local causes.

## COMMUNITIES WE SERVE

The Scripps Howard Fund supports communities where The E.W. Scripps Company does business, while our journalism programs and funding reach across the globe.



MAP KEY



\*Map Subject To Change





IF YOU GIVE  
A CHILD A BOOK  
SCRIPPS HOWARD FUND



IF YOU GIVE  
A CHILD A BOOK  
SCRIPPS HOWARD FUND

In 2023, we distributed more than  
**\$8.7 million**  
including...





## \$5.4 MILLION

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To support journalism through educational programs like internships, fellowships and investigative training and efforts to fight disinformation and support the First Amendment.

## \$1 MILLION

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To give books to thousands of students in low-income schools, who are most at risk for not developing adequate literacy skills.



## \$2.3 MILLION

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To give back in the communities served by The E.W. Scripps Company to support local causes and lift up neighbors facing hardships.

A man wearing a black cowboy hat, glasses, and a purple shirt under a grey blazer is speaking at a podium. He has a small microphone clipped to his shirt. In the background, an American flag is visible, slightly out of focus. The man is gesturing with his hands as he speaks.

# OUR IMPACT ON JOURNALISM

“IN THE SHERIFF WE TRUST”



We equip aspiring journalists with time-honored values and skills, while preparing them to tell stories and reach audiences in innovative ways...

## program spotlight

Our Howard Centers for Investigative Journalism at the University of Maryland and Arizona State University arm college students with in-depth investigative reporting skills.

With an annual investment of \$2.5 million, the Centers honor the legacy of Roy W. Howard, former chairman of the Scripps Howard newspaper chain and a pioneering news reporter who helped lay the groundwork for modern journalism.

In February, the Howard Center at UMD, in collaboration with PBS NewsHour, published "[Gambling on Campus](#)," an investigation into universities and sports betting. As a result, all four public universities with sports betting partners, including the University of Maryland, canceled their deals with betting companies. Maryland's legislature also passed laws that govern university agreements with sports gambling books.

In August, the Howard Center at ASU released "[In the Sheriff We Trust](#)," which focused on the Constitutional Sheriffs and Peace Officers Association. The piece received recognition from industry awards programs in both collegiate and professional categories.

In total, the Howard Centers have published 19 national investigations and nearly 200 stories, winning more than 40 professional and student awards over the past five years.

Graduates of the Howard Centers are eligible to apply for a Roy. W. Howard Fellowship. Five positions are awarded biannually. These year-long programs partner with nonprofit newsrooms across the country, giving fellows immersive experiences working in media outlets.



**HOWARD  
CENTER**  
FOR INVESTIGATIVE JOURNALISM  

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SCRIPPS HOWARD FUND



By removing the financial roadblocks, the Fund empowers aspiring journalists to chase their dreams and write their own headlines...

The Scripps Howard Fund offers a variety of journalism grants and internships aimed at diversifying the journalism pipeline.

Each year our internship program opens doors for two dozen students from diverse backgrounds, providing hands-on experience. To ensure accessibility, we offer grants covering relocation, travel and other expenses.

We're proud to support diversity initiatives across the country. We awarded seven diversity and inclusion in journalism grants, totaling \$150,000. The grants went to universities and nonprofits. The William Allen White School of Journalism & Mass Communications at the University of Kansas is among the recipients for its "Good Morning Indian Country" broadcast.

"Good Morning Indian Country" stands as the nation's sole Native student-led weekly news program, produced by students from Haskell Indian Nations University in collaboration with Native News Online. A \$16,000 grant from the Scripps Howard Fund covers transportation costs and provides paid positions for students.

Melissa Greene-Blye, faculty supervisor, stated, "The Scripps Howard Fund's grant was a lifeline for our student newscast. Secure funding allows us to build a sustainable program, providing Native students valuable newsroom experience and career pathways."



I got to pitch and pursue my own investigative projects while collaborating with and learning from the other reporters and editors on staff. I learned how to research, build a network of sources and effectively craft a story from weeks of reporting. Having a paid internship allowed me to relocate for the summer and afford housing while in Oklahoma City, which I am very grateful for.

—Yasmeen Saadi,  
intern at Oklahoma Watch,  
supported by the Scripps Howard Fund



# JOURNALISM

A testament to the power of the written word, the spoken voice and the unwavering pursuit of truth...

The 70th Scripps Howard Awards celebrated 2022's most innovative storytelling and in-depth reporting with \$170,000 in prize money.

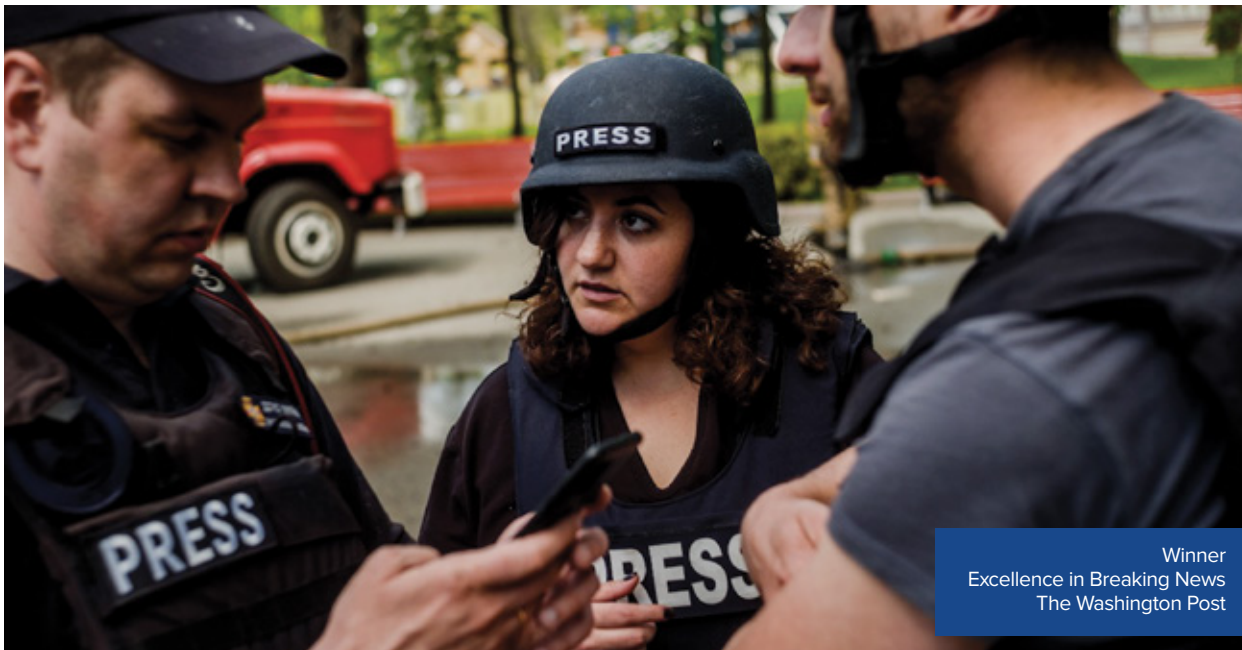


SCRIPPS HOWARD  
AWARDS

SCRIPPS HOWARD FUND

The Scripps Howard Awards judges – a panel of veteran journalists and media leaders – selected the winners from 780 entries across 14 categories. Applicants included television stations, networks, radio and podcasts, visual media, online media outlets, independent producers, newspapers and print publications.

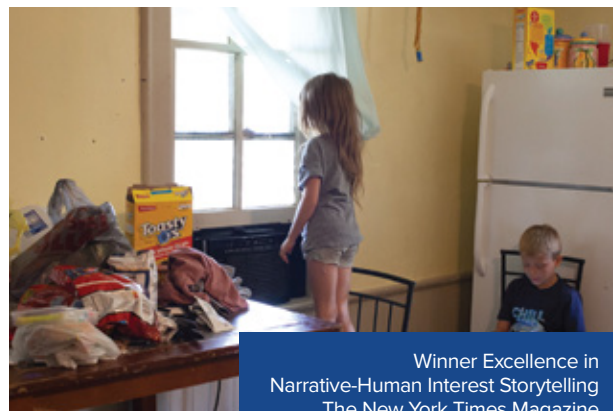
During a special broadcast on Scripps News, the national news network owned by The E.W. Scripps Company, finalists, winners and the people at the centers of their investigations revealed how their investigations unfolded and the impact they've had.



Winner  
Excellence in Breaking News  
The Washington Post



Winner Excellence in  
Local Video Storytelling  
KUSA-TV



Winner Excellence in  
Narrative-Human Interest Storytelling  
The New York Times Magazine



**OUR IMPACT IN THE  
COMMUNITIES WE SERVE...**



We partner with local Scripps-owned stations to support causes important to their community...

### program spotlight

It's estimated one in six people in metro Detroit face hunger or food insecurity at some point. Forgotten Harvest, a local foodbank, says the need for its services has grown 20% as food insecurity continues to increase. WXYZ, the Scripps-owned ABC affiliate in Detroit, wanted to do its part to help its community.

In July, the station highlighted Forgotten Harvest and its mission while telling stories of families struggling to put food on their tables. Viewers donated nearly \$92,000 to provide 400,000 meals for neighbors in need.

"The high cost of living was difficult for so many families, and we knew there was a need to help," said Mike Murri, vice president and general manager of WXYZ. "We partnered with Forgotten Harvest because we're truly inspired by their passion and innovation when it comes to ending food insecurity and helping feed families in our community."

This is the second year for the campaign, which in total has raised \$172,000 and provided 800,000 individual meals.

"Forgotten Harvest is so grateful to have dedicated community partners such as the Scripps Howard Fund and WXYZ to help nourish and feed so many metro Detroit families and households who struggle with food insecurity," exclaims Adrian Lewis, CEO of Forgotten Harvest. "WXYZ's 'Day of Giving Back' all day telethon provided critical funding, awareness and other resources. We appreciate the community engagement and investment in helping so many people and families with significant positive impact!"

## COMMUNITY GIVING

### We're doubling our impact through our communities...

Diane Duenez, a national special projects producer with Scripps News, is passionate about supporting Fight Colorectal Cancer, or Fight CRC. She's held close friends' and family's hands as they've both beaten and lost their battles to the disease. In 2023, she received **\$2,500** in volunteer grants to support the organization that means so much to her. Over the years, she's received more than **\$5,000** to support cancer-related causes.



“I am so passionate about finding a cure for colorectal cancer. I’ve been in this business for 30 years and feel so blessed to work for a company that invests in the charities that the employees care about.”

—Diane Duenez,  
National Special Projects Producer  
Scripps News

### We're lifting others up when they need it the most...

In August, wildfires spread across Maui, Hawaii, killing at least 100 people and destroying communities in its path. Scripps News, along with local Scripps-owned stations across the country, rallied their audiences to donate to the Scripps Howard Fund's Maui Wildfire Relief. More than 11,000 donors raised **\$84,200** to help those devastated by the fire.

**\$84,200**  
in donations

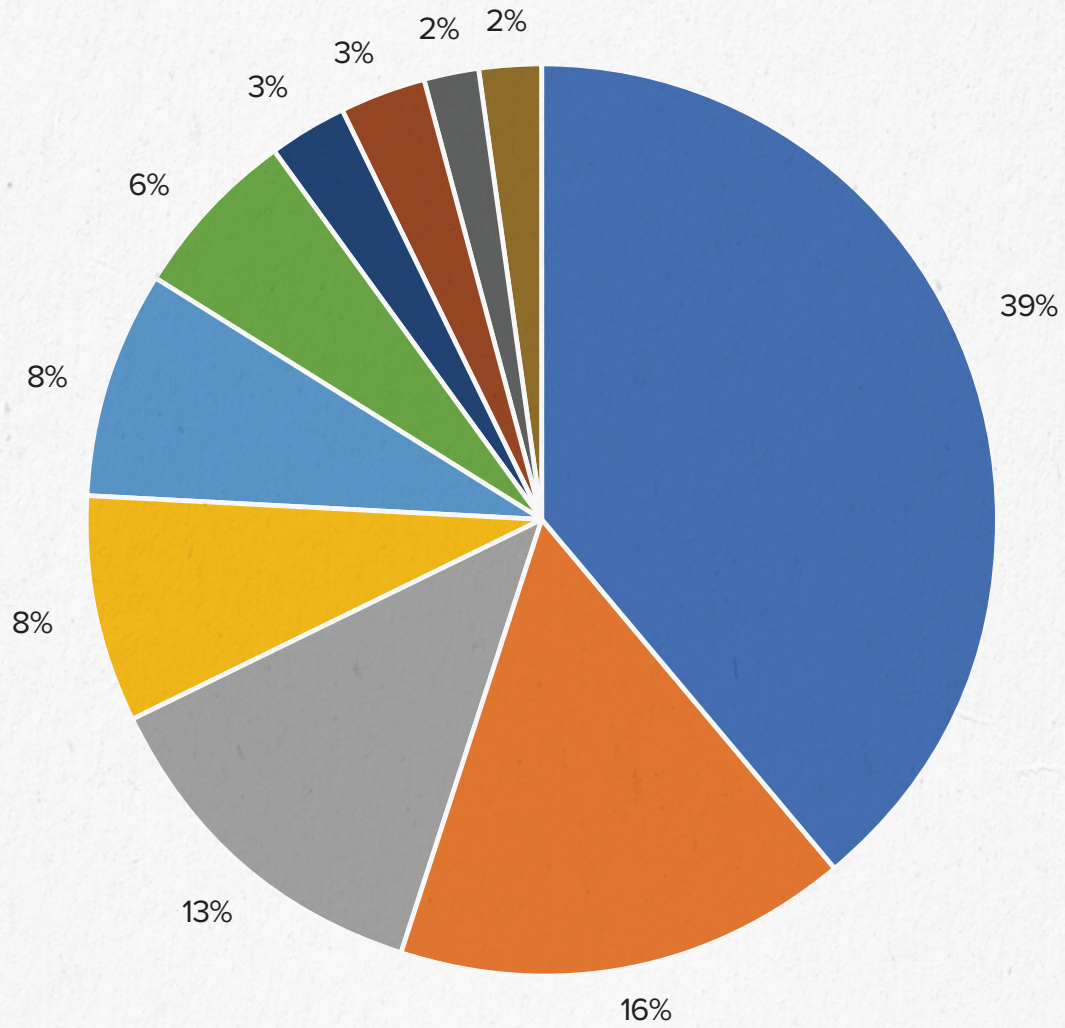
MAUI  
WILDFIRE  
RELIEF

 **SCRIPPS**  
SCRIPPS HOWARD  
FUND



# COMMUNITY GIVING

## COMMUNITY GIVING SUMMARY BY GRANT TYPE



- Social Services - 39%
- Literacy - 16%
- Youth Services - 13%
- Education - 8%
- Arts & Culture - 8%
- Health - 6%
- Animal Welfare - 3%
- Other - 3%
- Athletic Association - 2%
- Veterans/Military Support - 2%





# OUR IMPACT ON CHILDHOOD LITERACY...



## **More than a million** books fill the homes of students in need thanks to the generosity of Scripps viewers...

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In some low-income neighborhoods, there is just one age-appropriate book for every 300 children.

One of these neighborhoods is East Nashville, where the “If You Give a Child a Book ...” campaign donated its millionth book in April.

Donors lifted up the children, teachers and administration at Warner Arts Magnet Elementary School with their immense generosity.

“We always say that if you’re going to be serious about literacy you have to be serious about putting great books in children’s hands,” said Principal Dr. Ricky Gibbs. “The fact that our scholars are choosing their own books makes it really special because now they’re invested in that reading. And not only are they becoming better readers, but they’re starting to build that love of reading.”





## IF YOU GIVE A CHILD A BOOK

SCRIPPS HOWARD FUND

The E.W. Scripps Company, viewers, employees and family members make the “If You Give a Child a Book ...” campaign possible with their donations, providing more than 220,000 books to thousands of students in nearly 83 low-income schools across the United States during the 2022-2023 school year.

“I struggled a long time with reading,” said Zachary, a fifth-grader in Billings, Montana. “Now, I really like sports books. I love hunting and fishing books. Reading is a good thing in life. When I am reading a book, I feel like I am in the book adventuring around.”

220,000  
books



## CHILDHOOD LITERACY



Inspired by our donors, author Dav Pilkey donated **25,000** copies of his latest book, “Dog Man: Twenty Thousand Fleas Under the Sea” to students in our partner schools, and Scholastic donated **25,000** copies of “Harry Potter and the Sorcerer’s Stone” to our schools.





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At a time when trust in professional journalism is low, the Scripps Howard Fund remains dedicated to Scripps’ mission of informing and empowering those we serve with our news outlets. From undergraduate internships to post-graduate fellowships, the Fund’s journalism programs provide the tools needed to produce impactful, objective work. Its partnership with Scripps’ national networks and local stations allows the Fund to support causes across the country, which help to build thriving communities.”

Adam Symson  
President and CEO  
The E.W. Scripps Company

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