

Scripps News adds veteran political strategist Steve Schmidt to its lineup

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ATLANTA – Scripps News has tapped veteran political strategist Steve Schmidt to serve as a contributor on programs across the network. Schmidt has played an influential role in American politics for more than two decades. He will make his debut on Monday, Feb. 26, providing analysis on several shows throughout the week.

“I’m thrilled to be joining Scripps News, a disruptor in the media industry, because I believe in its mission and vision,” says Schmidt. “The truth can be hard to find these days, and the Scripps News team is committed to ethical journalism.”

“For decades, Steve has modeled the kind of honest, productive dialogue that is a hallmark of our political coverage at Scripps News,” said Brian Donlon, Scripps News’ senior director of live news. “Steve’s deep expertise and candid style are a great fit with our mission to inform, engage and empower the audiences we serve.”

Scripps News, the national news network owned by The E.W. Scripps Company (NASDAQ: SSP), delivers independent, original reporting from journalists in more than 50 U.S. markets — broadcasting over-the-air and streaming live on every major streaming device and platform.

Scripps News viewers can watch Schmidt as a contributor throughout the week, including:

- Mondays during “**Morning Rush**,” which airs from 7 a.m.- noon ET.
- Wednesdays on “**The Race**,” which airs from 6-7 p.m. ET. “The Race” talks with viewers in communities across the country about how politics and the 2024 campaigns are impacting their everyday lives.
- Saturdays and Sundays on “**The Race Weekend**,” airing at 9 a.m. ET. Schmidt will join “The Race Weekend” periodically as a panelist and front the feature “Plays of the Week,” where he will look at the campaigns and examine the plays in politics that were notable or notorious. [“The Race Weekend”](#) also features correspondents from POLITICO.

Schmidt is founder, author and host of The Warning, a digital media company comprised of a [daily newsletter](#), [podcast](#) and video analysis on his [YouTube channel](#). Through The Warning, Schmidt discusses the events that are shaping our times and the unseen forces shaping American culture and politics that are rarely discussed on cable news.

Schmidt is recognized for his part in the 2008 U.S. election cycle, serving as Senator John McCain’s campaign manager. He also successfully led California Gov. Arnold Schwarzenegger’s re-election campaign in 2006. Schmidt was a top strategist in the 2004 campaign to re-elect President George W. Bush and served in the Bush administration, during which time he led the successful confirmations of two U.S. Supreme Court justices. He spent 10 years as an analyst with MSNBC. Schmidt co-founded the well-known super PAC, the Lincoln Project, in 2019. He left the group in 2021.

Viewers can watch Scripps News live all day. To search your local channel number or find a list of streaming platforms, visit [ScrippsNews.com](#).

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