Scripps Howard Fund and Foundation awarded \$8.1 million to community; journalism programs in 2022

March 20, 2023

CINCINNATI – The Scripps Howard Fund and Foundation, the philanthropic arms of The E.W. Scripps Company (NASDAQ: SSP), gave more than \$8.1 million in charitable gifts during 2022, a nearly 30% increase from 2021.

Throughout its 60 years, the Scripps Howard Foundation has exemplified the Scripps motto of doing well by doing good, serving more than 1.5 million people through its support of journalism education, childhood literacy and improving communities where Scripps does business. Its work has been possible thanks to The E.W. Scripps Company, the Scripps and Howard families, Scripps audiences and employees, community donors and many others.

"The Scripps Howard Fund and Foundation bring people together to make a positive difference," said Liz Carter, president and CEO of the Scripps Howard Fund and Foundation. "Over and over, Scripps viewers, advertisers, employees and others have partnered with us to advance journalism education, childhood literacy and causes important in communities across the country. In this report, we share the impact we've made together. Thanks to all our donors, supporters and volunteers for joining us in this work. Together we are giving light and changing lives."

View the Scripps Howard Fund and Foundation's 2022 impact report.

On Aug. 1, 2022, the Scripps Howard Fund launched as a newly created public charity, opening new pathways to bring people together to make a positive difference. The Fund and Foundation operate seamlessly together, multiplying the impact each can make.

In addition to Scripps' television stations, the Scripps Howard Fund works with the Scripps Networks, which reach nearly every American TV household over the air.

"The Scripps Howard Fund works alongside The E.W. Scripps Company to support the execution of our mission," said Adam Symson, president and CEO of The E.W. Scripps Company. "Together, we're investing to grow the next generation of journalists, ensure our country has a healthy news ecosystem and step up in the communities where we operate to make them better places to live."

The Fund and Foundation's 2022 giving included:

Advancing journalism

The Fund and Foundation invested \$4.2 million in programs to support journalism education, investigative reporting, diversity programs, fellowships and internships and combating misinformation.

Scripps Howard Awards

For the first time in its history, the 69th Scripps Howard Awards aired on Scripps News (formerly Newsy), which gave viewers a behind-the-scenes glimpse into the work of journalists whose relentless reporting exposed previously undisclosed or misunderstood information.

During the broadcast, the Foundation awarded \$170,000 in 15 categories to news organizations and journalists for their outstanding investigations and storytelling.

Childhood literacy

The Scripps Howard Fund's 2022 "If You Give a Child a Book ..." campaign raised \$1 million during its seventh-

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annual childhood literacy campaign, which will provide 221,000 books to more than \$35,000 children across the country.

The books will be distributed to nonprofits and Title I schools with high percentages of children from low-income families.

With the funds raised through this year's campaign, the total number of distributed books since 2016 will surpass 1 million.

Community giving

The Fund and Foundation distributed \$3 million to help in communities served by The E.W. Scripps Company. We partner with Scripps stations and networks to share stories and engage others in supporting local causes, helping neighbors through difficult times and easing the burden during natural disasters.

\$1.4 million of the \$3 million in community giving went to disaster relief efforts, made possible by 8,039 donors.

Ways to help

- Visit the Fund's <u>Give page</u> to support journalism education, childhood literacy and community giving.
- Link the Fund to your Kroger card on Kroger Community Rewards.
- Purchase <u>Rookwood's Dream Bookmark</u>. One book will be given to a child in need for each bookmark purchased.
- Like and follow the Fund on <u>Facebook</u> and <u>Twitter</u> to stay up to date with all our programs and the people we help.

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About the Scripps Howard Fund

The <u>Scripps Howard Fund</u> is a public charity that supports philanthropic causes important to <u>The E.W. Scripps Company</u> (NASDAQ: SSP) and the communities it serves, with a special emphasis on journalism education, excellence in journalism and childhood literacy. At the crossroads of the classroom and the newsroom, the Fund is a leader in supporting journalism through scholarships, internships, minority recruitment and development and First Amendment causes. The Scripps Howard Awards stand as one of the industry's top honors for outstanding journalism, and the Fund's annual "If You Give a Child a Book ..." childhood literacy campaign has distributed thousands of new books to children in need across the nation. In support of its mission to create a better-informed world, the Fund also partners with Scripps brands to create awareness of local issues and support organizations that help build thriving communities. The Scripps Howard Foundation, an affiliated organization with the Scripps Howard Fund, supports Scripps' charitable efforts through its endowment, key assets and major donations.