



SCRIPPS
HOWARD
FUND



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HOWARD
FOUNDATION

Impact Report 2022

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The Scripps Howard Fund and Foundation bring people together to make a positive difference. Over and over, Scripps viewers, advertisers, employees and others have partnered with us to advance journalism education, childhood literacy and causes important in communities across the country. In this report, we share the impact we've made together. Thanks to all our donors, supporters and volunteers for joining us in this work. Together we are giving light and changing lives.

—Liz Carter, President and CEO, Scripps Howard Fund/Foundation

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In 2022, the Scripps Howard Fund and Foundation distributed more than **\$8.1 million**

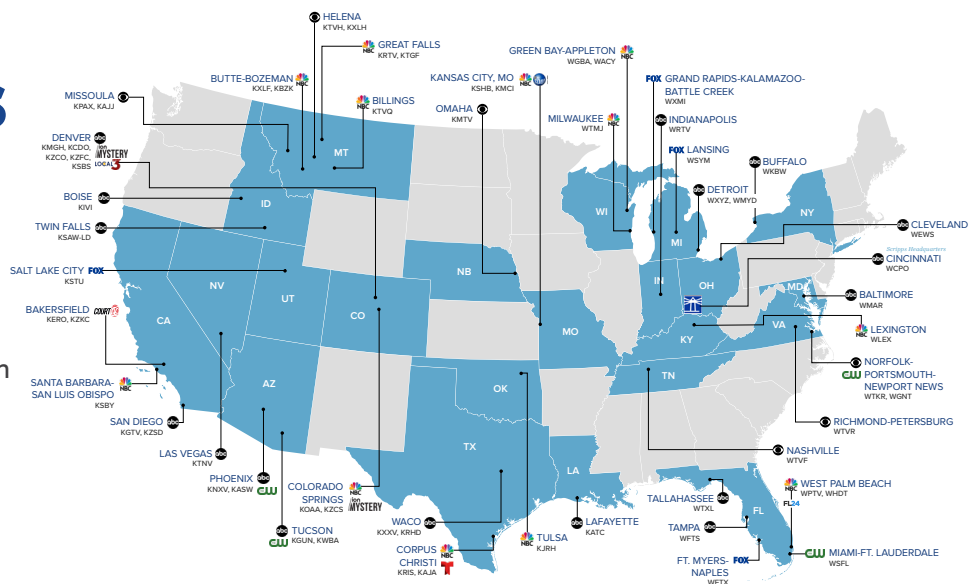


Throughout its 60 years, the Scripps Howard Foundation has exemplified the Scripps motto of doing well by doing good, serving more than 1.5 million people through its support of journalism education, childhood literacy and improving communities where Scripps does business. Its work has been possible thanks to The E.W. Scripps Company, the Scripps and Howard families, Scripps audiences and employees, community donors and many others.

On Aug. 1, 2022, the Scripps Howard Fund launched as a newly created public charity, opening new pathways to bring people together to make a positive difference. The Fund and Foundation operate seamlessly together, multiplying the impact each can make.

COMMUNITIES WE SERVE

In addition to Scripps television stations, the Scripps Howard Fund works with the Scripps Networks, which reach nearly every American TV household over the air.





Advancing Journalism

For months I had been applying to reporting jobs, but the only thing holding me back was my lack of experience. Voces Internship of Idaho was my one chance to get the experience I needed to transition into the career path I wanted — and it surpassed all my expectations.

I hope that my experience shows how equity-driven programs can boost someone's career path, a path that otherwise might have taken me years to achieve.



—Mia Maldonado,
intern in the Voces program,
supported by the Scripps Howard Fund

\$4.2 million

distributed to support:

- **Journalism education**
- **Investigative reporting**
- **Diversity programs**
- **Fellowships and internships**
- **Combating misinformation**

Scripps Howard Awards

Building trust in news by showcasing and honoring the best American journalism

For the first time in its history, the 69th Scripps Howard Awards aired on Scripps News (formerly News), which gave viewers a behind-the-scenes glimpse into the work of journalists whose relentless reporting exposed previously undisclosed or misunderstood information.

During the broadcast, the Foundation awarded **\$170,000** in 15 categories to news organizations and journalists for their outstanding investigations and storytelling.

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In 2022, the campaign raised

**\$1 million to donate
221,000 books**

to more than 35,000 children

Childhood Literacy

Books should not be luxuries beyond the reach of low-income children. They are essential to learning and pave the pathway to a successful future.

Simply put, “If You Give a Child a Book...” you give a child a chance.

The “If You Give a Child a Book ...” campaign kicks off each back-to-school season. In 2022, every \$5 donated by employees and Scripps viewers bought one book for a child in need. Scripps stations partner with low-income schools in their viewing area to host book fairs at no cost to students, their families or schools.



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I think this is the best day of my life!

—Temperence Moore,
3rd Grader in Omro, WI
during her book fair

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Community Giving

KSHB 41 in Kansas City raised more than **\$100,000** to buy shoes for 1,300 children in their community.

Kevin Holmes, KSHB 41 anchor (pictured above), inspired the community project. As a teenager he was bullied because his family couldn't afford to buy him new sneakers.

"When I watch the kids smile and get excited as they're opening and putting on their brand new sneakers for the first time—that's the best feeling in the world for me. It's pure joy, working together with the generous people of Kansas City so that young people facing tough times know they're loved and supported," Holmes said.

\$3 million

distributed to help in communities served by The E.W. Scripps Company

We partner with Scripps stations and networks to share stories and engage others in supporting local causes, helping neighbors through difficult times and easing the burden during natural disasters.



\$1,352,000

of our \$3 million in community giving went to **disaster relief efforts**, made possible by 8,039 donors.



Thank you.

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The Scripps Howard Fund works alongside The E.W. Scripps Company to support the execution of our mission. Together, we're investing to grow the next generation of journalists, ensuring our country has a healthy news ecosystem and stepping up in the communities where we operate to make them better places to live.

—Adam Symson, Scripps President and CEO

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Ways to Help

- Visit our **Give** page (scripps.com/fund/give) to support journalism education, childhood literacy and community giving.
- Link us to your Kroger card on **Kroger Community Rewards** (kroger.com/i/community/community-rewards).
- Purchase **Rookwood's Dream Bookmark** (rookwood.com). One book will be given to a child in need for each bookmark purchased.
- Like and follow us on **Facebook** (scrippshowardfund) and **Twitter** (@ScrippsHowardFd) to stay up to date with all our programs and the people we help.



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