



NEWS RELEASE

Lisa Volenec is new vice president and general manager of KMTV in Omaha, Nebraska

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Lisa Volenec to the role of vice president and general manager for KMTV, the Scripps CBS affiliate in Omaha, Nebraska, effective Monday, Aug. 22.

Volenec currently serves as a regional business development director for Scripps' Local Media division. She was previously the local sales manager and an interactive account executive for KNXV, the Scripps ABC affiliate in Phoenix. Volenec began her sales career in the ophthalmology industry. Prior to working in sales, she was a senior reporter at KNXV.

An Omaha native, Volenec started her career in TV news, serving as the main anchor for KPTM in Omaha. She also was the morning news anchor for the No. 1-rated "Todd and Tyler Show" on KEZO radio in Omaha.

"Lisa has excelled in each of her roles with Scripps and proven herself to be a skilled leader," said Local Media President Brian Lawlor. "Her extensive news and sales experience and knowledge of the Omaha market will help drive KMTV's success."

"Omaha is where my career began, and I couldn't be more thrilled to return home and work with the fantastic team at KMTV," said Volenec. "Together, we will serve the Omaha community by continuing our commitment to quality local journalism."

Volenec studied broadcast journalism at Arizona State University.

Media contact: Michael Perry, (513) 259-4718, michael.perry@scripps.com

About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation's largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Defy TV, Grit, ION Mystery, Laff and TrueReal. Scripps is the nation's largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."