

Scripps names Quinn Pacini VP and GM of KBZK/KXLF TV stations in Bozeman/Butte, Montana

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Quinn Pacini to the role of vice president and general manager for KBZK/KXLF, the Scripps CBS affiliates in the Bozeman/Butte, Montana, market, effective Friday, July 1.

A native of Helena, Pacini joins Scripps from Learfield/Bobcat Sports Properties, the broadcast and multimedia partner within Montana State Athletics, where he has served as general manager since 2015.

Pacini has more than 15 years of experience in media, advertising and marketing. He previously held ascending marketing leadership roles at automotive technology firm CDK Global and digital marketing agency Rally Marketing Group in Seattle.

“Quinn has a unique background that combines expertise in creating high-profile content with the ability to market that content and find sponsors to support it,” Scripps Local Media President Brian Lawlor said. “His track record of driving revenue growth within the Montana media industry, paired with his experience leading multimedia marketing and advertising campaigns, make him a great addition to our teams at KBZK and KXLF and their community partners.”

Pacini graduated from Montana State University with a Bachelor of Science degree in Psychology. He also holds a Master of Sports Administration from Seattle University and a Master of Psychology from Argosy University in Seattle.

“I look forward to continuing my Montana media career working alongside the great teams at KBZK and KXLF,” Pacini said. “Together we’ll find new ways to provide Montanans the news and entertainment that informs their days and connects them with their communities.”

Pacini, his wife Lindsee and their three children, Jackson, Ava and Brooklyn, have made Bozeman their home since 2015.

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About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Defy TV, Grit, ION Mystery, Laff and TrueReal. Scripps is the nation’s largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”