

Scripps names Dave German VP and GM of KXXV/KRHD TV stations in Waco/Temple/Bryan, Texas

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Dave German to the role of vice president and general manager for KXXV/KHRD, the Scripps ABC affiliates in the Waco/Temple/Bryan, Texas, market, effective Monday, June 20.

German has been vice president and general manager for KMTV, the Scripps CBS affiliate in Omaha, Nebraska, since October. Prior to KMTV, German served as station manager of KPEJ in Odessa, Texas, and before that the general manager of an eight-station cluster in Anchorage, Alaska. He also spent several years in ascending positions at WJCL/WTGS in Savannah, Georgia.

“Dave is an outstanding leader and has consistently proven he can increase revenue and improve news coverage and station culture,” Scripps Local Media President Brian Lawlor said. “His experience leading multiple stations at once will help drive KXXV/KRHD’s success.”

German has more than 30 years of experience as a broadcast manager in every department of a television station, including sales, news and production. German is a native of Savannah, where he began his broadcasting career in the engineering department.

“I look forward to returning to Texas and working with the great teams at KXXV and KRHD,” said German. “Together, we will deepen our commitment to quality journalism and community involvement in the Central Texas and Brazos Valley region.”

German graduated from Georgia Southern University with a Bachelor of Science degree in Communication Arts/Broadcast Production. He is chairman of the Broadcast Advisory Board at Georgia Southern University and has served as a member of the Bryan County (Georgia) Chamber Executive Committee.

German replaces Andrés Chapparo, who was named vice president and general manager at Scripps’ WSFL in Miami, Florida.

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About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As one of the nation’s largest local TV broadcasters, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Defy TV, Grit, ION Mystery, Laff and TrueReal. Scripps is the nation’s largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”