

Scripps appoints Adam Chase VP and GM of WTKR in Norfolk, Virginia

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Adam Chase to the role of vice president and general manager for WTKR, Scripps’ CBS affiliate in Norfolk, Virginia, effective Monday, Sept. 6.

Chase has served as vice president and general manager of KXXV, Scripps’ ABC affiliate in Waco, Texas, and KRHD, Scripps’ independent station in Bryan, Texas, since January 2019. Chase also served as vice president and general manager at KERO, Scripps’ ABC affiliate in Bakersfield, California, for two years from 2016-2018.

“Adam has a record of building stations’ culture and operations to become leaders in the market,” said Local Media President Brian Lawlor. “His deep experience in broadcasting will help drive WTKR’s continued success.”

During his tenure, KXXV climbed to first place in key Nielsen program ratings, and KRHD added 22.5 hours of local news.

“I am very proud of what we were able to accomplish in Central Texas, and I know that our teams will continue to inspire and inform the viewers we serve,” said Chase. “I look forward to continuing my Scripps journey in Norfolk, and I am thankful to be given the opportunity to lead the great team at WTKR News 3.”

Chase attended Northeastern State University and has a bachelor’s degree in business administration. He also is a graduate of the 2020 class of Broadcast Leadership Training led by the National Association of Broadcasters Education Foundation.

About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a better-informed world. As the nation’s fourth-largest local TV broadcaster, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Grit, Laff, Court TV Mystery, Defy TV and TrueReal. Scripps is the nation’s largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

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