

Scripps appoints Keith Summa to lead national investigative reporting for Washington Bureau

Veteran journalist and media executive will serve as Scripps Washington deputy bureau chief and executive producer of investigations

March 29, 2021

CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Keith Summa – an award-winning producer, television executive and investigative journalist – to lead the Scripps Washington Bureau’s national investigative team as deputy bureau chief, effective immediately.

In this newly created role, Summa will chart the editorial strategy and creative vision for the bureau’s investigative journalism while leading its talented team of reporters, producers and photojournalists. Summa also will be responsible for helping to direct the bureau’s strategic planning and operations and will report to Bureau Chief Ellen Weiss.

The bureau produces nationally recognized, visually immersive and documentary-style investigative stories in support of Scripps’ 61 local TV stations and its Scripps Networks including Newsy. It also produces original, investigative serialized podcasts.

“For over 100 years, the Scripps Washington Bureau has been committed to high-impact enterprise journalism that gives light to issues often underexplored and storytelling that offers new and deepened perspectives,” said Weiss. “Keith’s dedication to producing stories of consequence for highly diverse and engaged national audiences makes him an excellent fit to lead the bureau’s investigative unit.

“I’m looking forward to the opportunities ahead for the bureau as it continues to partner with Scripps’ local stations and its new Scripps Networks division.”

Summa served from 2016-2018 as senior vice president of content and programming for Fusion, a cable network owned and operated by Univision Communications Inc. In this role, he was responsible for the development of news and documentary programming. His executive producer credits include the investigative docuseries “Murder Mountain” and “The Traffickers”; the Sundance Audience Award-winning documentary “Science Fair”; and the investigative documentary series “The Naked Truth,” which was recognized with numerous journalism awards, including the Alfred I. duPont-Columbia University Award and the Robert F. Kennedy Award.

“Scripps is a company uniquely committed to journalistic excellence and the Scripps Washington Bureau is a center of that excellence,” said Summa. “So I’m eager to work with the bureau’s extremely talented team of journalists and producers, as well as the leadership of the Local Media and Scripps Networks divisions, to extend the bureau’s high-impact reporting across the company and across new and emerging television platforms.”

Before joining Univision, Summa led the CBS News Investigative Unit, where he received multiple Emmy Awards for Outstanding Investigative Journalism. He previously spent 15 years as a producer and writer for ABC News and Peter Jennings Productions.

Summa holds a bachelor’s degree in fine arts from New York University’s Tisch School of the Arts.

About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) is a diversified media company focused on creating a

better-informed world. As the nation's fourth-largest local TV broadcaster, Scripps serves communities with quality, objective local journalism and operates a portfolio of 61 stations in 41 markets. The Scripps Networks reach nearly every American through the national news outlets Court TV and Newsy and popular entertainment brands ION, Bounce, Grit, Laff and Court TV Mystery. Scripps is the nation's largest holder of broadcast spectrum. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

Media contact:

Kari Wethington, The E.W. Scripps Company, 513-977-3763, Kari.wethington@scripps.com