



SCRIPPS HOWARD  
**A W A R D S**  
SCRIPPS HOWARD FOUNDATION

## 2020-2021 Categories

### **Breaking News Category**

#### **The Scripps Howard Award for Excellence in Coverage of Breaking News**

Award Type: Speciality

Prize: \$10,000

Honors comprehensive and resourceful coverage of a breaking news event during 2020. Entries will be judged on general excellence, quality of deadline reporting and continuing coverage.

Entries should include reporting during the first 24 hours of an event and 3-5 follow-up reports. Broadcast content must be submitted as it originally aired to give judges an accurate viewing experience, with the exception of advertisements.

### **Broadcast, Local Coverage**

#### **The Scripps Howard Award for Excellence in Broadcast Local Coverage, honoring Jack R. Howard**

Award Type: Platform

Prize: \$10,000

Honors in-depth television/video coverage of a single event or issue that is local in scope. Must have been broadcast or distributed online by a television station or a group of television stations, television or cable network, or syndication or production company that produces programming primarily for broadcast use. Entries will be judged on general excellence, depth of reporting, quality of storytelling and resourcefulness.

Work must have originally been distributed in 2020 and must be entered as presented with the exception of advertisements.

### **Broadcast, National/International Coverage**

#### **The Scripps Howard Award for Excellence in Broadcast National/International Coverage, honoring Jack R. Howard**

Award Type: Platform

Prize: \$10,000

Honors in-depth television/video coverage of a single event or issue that is national and/or international in scope. Must have been broadcast or distributed online by a television or cable



SCRIPPS HOWARD  
**A W A R D S**

SCRIPPS HOWARD FOUNDATION

network, television station or group of stations, or syndication or production company that produces programming primarily for broadcast use. Entries will be judged on general excellence, depth of reporting, quality of storytelling and resourcefulness.

Work must have originally been distributed in 2020 and must be entered as presented, with the exception of advertisements.

## **Business/Financial Reporting**

### **The Scripps Howard Award for Excellence in Business/Financial Reporting**

Award Type: Speciality

Prize: \$10,000

Honors outstanding business and/or economics reporting in 2020. This award honors a story or series of stories that educate the public about the free market economy, the business community, entrepreneurship, monetary policy, investing, money management or any related subject. It may be awarded for explanatory or expository journalism or investigative reporting. Results achieved by the reporting should be included.

Work must have originally aired or published in 2020. Entries are limited to 10 items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.

## **Environmental Reporting**

### **The Scripps Howard Award for Excellence in Environmental Reporting**

Award Type: Speciality

Prize: \$10,000

This award is given for a story or body of work that educates the public and public officials on environmental issues. It may be awarded for explanatory or expository journalism or investigative reporting. Results, if any, should be included.

Work must have originally aired or published in 2020. Entries are limited to 10 items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.

## **First Amendment**

### **The Scripps Howard Award for Distinguished Service to the First Amendment, honoring Edward Willis Scripps**

Award Type: Speciality

Prize: \$10,000



## SCRIPPS HOWARD A W A R D S

SCRIPPS HOWARD FOUNDATION

Honors an individual or organization for distinguished service in the cause of the First Amendment guarantee of a free press, including but not limited to fighting the threat of censorship in America, overcoming public uneasiness with regard to press credibility, combating government secrecy at all levels, and instilling in the public an appreciation of its need as well as its right to know as guaranteed by the First Amendment. Judges will look for demonstrated dedication and perseverance.

Entries may consist of articles published in print or online or broadcast materials, documentation of distinguished service or lifetime achievement, letters of recommendation or any other appropriate material. Submitted material may include elements published or distributed prior to or after 2020.

### **Human Interest Storytelling**

#### **The Scripps Howard Award for Excellence in Human Interest Storytelling, honoring Ernie Pyle**

Award Type: Speciality

Prize: \$10,000

Honors storytelling that clearly exemplifies the warmth and craftsmanship of legendary World War II correspondent Ernie Pyle, who wrote movingly about everyday people. Work must have originally aired or published in 2020. Entrants should submit up to five of their best items. A day's presentation is one item even if it includes several pieces. Single topic not required.

### **Innovation**

#### **The Scripps Howard Award for Excellence in Innovation, honoring Roy W. Howard**

Award Type: Major

Prize: \$10,000

Recognizes journalism that embraces new tools, channels, technologies and approaches or creatively uses established methods to provide better content and more meaningful experiences for consumers. It honors those who not only experiment with new methods of story gathering and presentation, but effectively execute these approaches and deliver works of impact.

Work must have originally aired or published in 2020. Entries are limited to five items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.



SCRIPPS HOWARD  
A W A R D S

SCRIPPS HOWARD FOUNDATION

## **Investigative Reporting, Local/Regional**

### **The Scripps Howard Award for Excellence in Local/Regional Investigative Reporting**

Award Type: Major

Prize: \$20,000

This prize honors substantive investigative reporting that covers a region or market-specific issue intelligently and completely. This is one of the major awards given by the Scripps Howard Foundation, as it honors what the judges deemed to be the best of local/regional investigative journalism submitted for the year.

Work must have originally aired or published in 2020. Entries are limited to 10 items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.

## **Investigative Reporting, National/International**

### **The Scripps Howard Award for Excellence in National/International Investigative Reporting, the Ursula and Gilbert Farfel Prize**

Award Type: Major

Prize: \$20,000

Awarded in collaboration with the Scripps College of Communication at Ohio University, this prize honors substantive investigative reporting that covers stories intelligently and completely. This is one of the major awards given by the Scripps Howard Foundation, as it honors what the judges deemed to be the best of national/international investigative journalism submitted for the year.

Work must have originally aired or published in 2020. Entries are limited to 10 items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.

## **Multimedia Journalism**

### **The Scripps Howard Award for Excellence in Multimedia Journalism**

Award Type: Platform

Prize: \$10,000

Honors the best use of multiple platforms for storytelling, or coverage of an event or issue. Any combination of platforms – print, online and/or mobile, audio, video – may be used.



SCRIPPS HOWARD  
**A W A R D S**

SCRIPPS HOWARD FOUNDATION

Work must have originally aired or published in 2020. Entries are limited to five items. A day's presentation is counted as one item even if it includes several pieces. Content must be submitted as it originally appeared, with the exception of advertisements.

## **Opinion**

### **The Scripps Howard Award for Excellence in Opinion Writing**

Award Type: Speciality

Prize: \$10,000

Honors outstanding opinion-based journalism by an individual or team whose work was originally distributed in 2020 by a television or radio station, newspaper that publishes three or more times weekly, cable network, online news site or website, news magazine, news service or news syndicate. This category recognizes editorials, commentary, blogs, editorial cartoons and other forms of journalistic expression.

## **Radio/Podcast**

### **The Scripps Howard Award for Excellence in Radio/Podcast Coverage, honoring Jack R. Howard**

Award Type: Platform

Prize: \$10,000

Honors the best in-depth or investigative audio reporting of a single event or issue that was broadcast or covered online by a radio station, group of radio stations, radio network, syndication or production company, or individual that/who produce(s) audio content. Judges will be looking for resourcefulness and complete coverage.

Commercially sponsored programs are not eligible unless the content is produced and editorially controlled by the news organization.

Entry may be for a single broadcast or a series. Work must have originally been distributed in 2020 and must be entered as presented, with exception of advertisements.

## **Visual Journalism**

### **The Scripps Howard Award for Excellence in Visual Journalism**

Award Type: Speciality

Prize: \$10,000

Portfolios will be judged on overall visual excellence, whether the entry consists of a portfolio of still photographs, a reel of video work or a mixture of both. Please keep in mind these six areas: journalistic content, technical visual quality, originality, ethical integrity, diversity in topic and approach, and impact.



SCRIPPS HOWARD  
A W A R D S

SCRIPPS HOWARD FOUNDATION

## **Impact Award**

### **Awarded to Best Overall Category Winner**

Award Type: Major

Prize: \$10,000

This award, not open for entry, recognizes journalism that serves the public through coverage of an issue leading to changes in the public, private or business sector. This is one of the major awards given by the Scripps Howard Foundation, as it honors what the judges deemed to be the piece of journalism that had the greatest impact. Winners in each of the other categories compete for this award, and the decision is made by the category chairs and the Foundation leadership.