

Scripps appoints Sean Trcalek as VP and GM of KATC in Lafayette, Louisiana

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CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has appointed Sean Trcalek as vice president and general manager of KATC, its ABC affiliate in Lafayette, Louisiana.

Trcalek has over 30 years of experience in broadcast and sales. He served most recently as general manager for KADN, KLAF and MyNetwork Acadiana in Lafayette. This move brings his career full circle as Trcalek started at KATC in 1989.

“Sean is proud of his hometown and deeply embedded in the local business community,” said Local Media President Brian Lawlor. “He understands the issues that matter to his friends, family and neighbors, and how to support the local economy.”

Trcalek began his broadcast career as a radio announcer before moving into sales at KATC, where he served as a national and regional account manager. He also held several sales management roles with Warner Brothers, Firefly Digital, Inc., Delta Media and Viamedia.

“I can hardly put into words how honored, humbled and excited I am to be returning to KATC, the station I grew up watching and where I began my career,” said Trcalek. “The mission and goals of Scripps go hand in hand with my approach to local television, and I look forward to working alongside the talented team at KATC as we grow the station and further serve the people of Acadiana.”

Trcalek holds a bachelor’s degree in public relations with an English minor from the University of Southwestern Louisiana in Lafayette.

About Scripps

[The E.W. Scripps Company](#) (NASDAQ: SSP) advances understanding of the world through journalism. As the nation’s fourth-largest independent TV station owner, Scripps operates 60 television stations in 42 markets. Scripps empowers the next generation of news consumers with its multiplatform news network Newsy and reaches growing audiences through broadcast networks including Bounce and Court TV. Shaping the future of storytelling through digital audio, Scripps owns top podcast company Stitcher and Triton, the global leader in technology and measurement services. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

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