

## Scripps appoints Kathleen Choal VP and GM of KSHB and KMCI in Kansas City, Missouri

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**CINCINNATI** – The E.W. Scripps Company (NASDAQ: SSP) has appointed Kathleen Choal as vice president and general manager for KSHB, 41 Action News, and KMCI, 38 the Spot, in Kansas City, Missouri. Her new role is effective Oct. 21.

Choal is currently general manager of KSBY, Scripps' NBC affiliate in San Luis Obispo, California, where she has led the station's strong performance in revenue and news ratings.

Prior to this position, Choal was the station manager and news director for KVOA in Tucson, Arizona. She also held newsroom leadership roles at KMGH, Scripps' ABC affiliate in Denver, KVVU in Las Vegas, WCCO in Minneapolis and KPRC in Houston, among others.

"Kathleen's impressive experience in local television is underscored by her commitment to community journalism and her willingness to pursue innovative solutions for the stations she has served," said Brian Lawlor, president of Local Media. "Her demonstrated track record of leadership at Scripps makes her a great fit to lead the KSHB and KMCI teams in serving local audiences and advertisers in Kansas City."

Choal currently serves on the executive committee for the California Broadcasters Association and is for the Foundation for the Performing Arts Center.

"I am excited to begin the next chapter of my Scripps career with KSHB and KMCI," said Choal. "Many of the best moments of my career have come from working with news teams to inform and empower their increasingly diverse audiences, and I feel honored to be able to dive into this work with the teams at KSHB and KMCI."

Choal earned her bachelor's in broadcast Journalism from the University of Wisconsin at Eau Claire.

### **About Scripps**

[The E.W. Scripps Company](#) (NASDAQ: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 60 television stations in 42 markets, Scripps is one of the nation's largest independent TV station owners. Scripps runs a collection of national journalism and content businesses, including [Newsy](#), the next-generation national news network; podcast industry leader [Stitcher](#); the fast-growing national broadcast networks [Bounce](#), [Grit](#), [Escape](#), [Laff](#) and [Court TV](#); and [Triton](#), the global leader in digital audio technology and measurement services. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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