

## Scripps adds broadcast leader to its board of directors

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**CINCINNATI** – The E.W. Scripps Company (NASDAQ: SSP) has added Marcellus Alexander, former executive vice president of television at the National Association of Broadcasters (NAB) and president of the National Association of Broadcasters Leadership Foundation (NABLF), to its board of directors.

Alexander, 67, is a seasoned media executive with more than 40 years of experience in broadcasting, communications and government relations.

Prior to his work at the NAB, Alexander served as vice president and general manager at local television stations including CBS-owned KYW (CBS3) in Philadelphia and WJZ in Baltimore.

In his most recent role at the National Association of Broadcasters, Alexander was responsible for working with broadcast operators across the industry to help shape the NAB's legislative and regulatory agenda. Under his leadership at the NABLF, Alexander helped the organization advance the business of broadcasting through education, professional development and diversity initiatives as well as a focus on community service and journalism's First Amendment protections.

"Marcellus is an established leader in broadcast media who will bring his experience and deep understanding of the continued evolution of our business to the boardroom as we further expand our footprint across the country," said Scripps President and CEO Adam Symson. "His passion for educating and teaching other young leaders in the industry resonates with Scripps' longtime motto, 'give light and the people will find their own way.'"

A native of Austin, Texas, Alexander holds a bachelor's degree in speech and journalism from Texas State University.

Alexander serves on the advisory board for The Media Institute of the Caribbean, whose key initiatives include developing a business case for investigative reporting in small-nation islands. He also has held positions on boards including the International Radio and Television Society, Howard University's Cathy Hughes School of Communications, the Washington Urban League, the Thurgood Marshall Center Trust and the Emma Bowen Foundation.

With the addition of Alexander, Scripps has 12 members on its board of directors. Roger Ogden has informed the company he intends to retire when his term expires on the date of the board's annual meeting of shareholders in 2020. Ogden has served on the board since 2008. Upon his retirement, the number of directors will return to 11.

### **About Scripps**

[The E.W. Scripps Company](#) (NASDAQ: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 52 television stations in 36 markets, Scripps is one of the nation's largest independent TV station owners. Scripps runs a collection of national journalism

and content businesses, including [Newsy](#), the next-generation national news network; podcast industry leader [Stitcher](#); the fast-growing national broadcast networks [Bounce](#), [Grit](#), [Escape](#), [Laff](#) and [Court TV](#); and [Triton](#), the global leader in digital audio technology and measurement services. Scripps runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

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