Scripps Howard Internship Program Facts:
Each student receives $3,500 to help defray cost of living during a summer internship experience.

PURPOSE OF FUNDING

More than 500 students have received funding through the Scripps Howard Internship Program over the past decade.

STUDENTS SERVED

Studies show when students have a passion for news or communication, an internship can be a pivotal experience in their academic journey. We know that making a great first impression and demonstrating a strong work ethic can be an intern’s ticket to a rewarding career. The Scripps Howard Foundation recognizes the importance of internships and experiential learning, both for the students who grow in professional environments and for the businesses that benefit from the enthusiasm and insight of their interns.

Students with internship experiences are more likely to find employment upon graduation than those without, according to the National Association of Colleges and Employers. A 2016 report found that 81 percent of graduates credit internships with helping them shift their career directions.

PURPOSE OF THE PROGRAM

ECONOMIC NEED

81%
Qualify for financial aid to pay for college

42%
Could not have accepted the summer internship without the support of Scripps Howard Foundation

CAREER

74%
Are working in the fields of journalism or media and communications

95%
said the internship helped them learn about their career

81%
Qualify for financial aid to pay for college

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PARTNER COLLEGES AND UNIVERSITIES

ASU Arizona State University
FIU
Indiana University
Kent State University
NKU Northern Kentucky University
Ohio University
University of Tennessee
The University of Texas at El Paso
University of Nevada, Reno
University of North Carolina at Chapel Hill
University of Missouri
The University of North Carolina
Elon University
Hampton University
Iowa State University
The program currently offers 35 internships per year, down from 75 per year as recently as 2016.

At the Scripps Howard Foundation, we strive to offer more internships to a diverse pool of students. Statistics show that only 20 percent of students selected by their college or university to participate in the internship program are minorities. Increasing internship participation from minority students to 30 percent more accurately reflects America’s population and builds a pipeline of diverse future journalists for a news industry that strives to reflect the many cultures and communities it serves.
“The Scripps Howard Foundation Wire was my first internship and I learned everything I know about writing and journalism from Jody Beck, the program director. That internship launched me into programs with Gannet, The Dallas Morning News, The New York Times and other magazines and small papers in between. The students I interned with became like family, and I was even the maid of honor for one. We continue to support each other in our careers.

It all started with Scripps.”

Jasmine Aguilera
Associate Producer, NowThis
2013 Scripps Howard Intern
University of Texas at El Paso
As a first-generation college student who was making it through college from a mix of student loans, scholarships and part-time jobs, I was afraid I might have to turn the once-in-a-lifetime opportunity as an American Society of Magazine Editors (ASME) internship down.

Then, I learned I would be receiving the Scripps Howard Internship stipend (in addition to a grant from a Northern Kentucky University alumnus), which turned this opportunity into an actual reality.

So, I moved to New York City and spent the summer as a full-time journalist at Scientific American, where I wrote stories for the web and print, helped with research, worked on data projects and generally learned the ins-and-outs of how the publication operates. I also had lunches at places like The New Yorker and Sports Illustrated.

**The Scripps Howard Foundation providing me the financial ability to take on this opportunity changed the course of my life.**

After this experience, opportunities opened up for me that I never even previously imagined possible for a first-generation college student from Kentucky.

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Kevin Schultz
Journalist, Scientific American
2015 Scripps Howard Intern
Northern Kentucky University
The following data is from a survey distributed to alumni of the Scripps Howard Internship Program.
In what state or U.S. territory do you live?
Scripps Howard Internship Alumni Information Survey

- Alabama 0.00%
- Alaska 0.00%
- Arizona 0.00%
- Arkansas 0.00%
- California 4.76%
- Colorado 2.38%
- Connecticut 0.00%
- District of Columbia (DC) 4.76%
- Delaware 0.00%
- Florida 7.14%
- Georgia 2.38%
- Hawaii 0.00%
- Idaho 0.00%
- Illinois 7.14%
- Indiana 2.38%
- Iowa 0.00%
- Kansas 0.00%
- Kentucky 7.14%
- Louisiana 4.76%
- Maine 0.00%
- Maryland 4.76%
- Massachusetts 0.00%
- Michigan 2.38%
- Minnesota 2.38%
- Mississippi 0.00%
- Missouri 0.00%
- Montana 0.00%
- Nebraska 0.00%
- Nevada 0.00%
- New Hampshire 0.00%
- New Jersey 0.00%
- New Mexico 0.00%
- New York 11.90%
- North Carolina 2.38%
- North Dakota 0.00%
- Ohio 7.14%
- Oklahoma 0.00%
- Oregon 0.00%
- Pennsylvania 0.00%
- Rhode Island 0.00%
- South Carolina 0.00%
- South Dakota 0.00%
- Tennessee 0.00%
- Texas 9.52%
- Utah 0.00%
- Vermont 0.00%
- Virginia 0.00%
- Washington 0.00%
- West Virginia 0.00%
- Wisconsin 0.00%
- Wyoming 0.00%
What is your gender?
Answered: 42 Skipped: 0

- Female: 66.67%
- Male: 33.33%

What is your race?
Answered: 42 Skipped: 0

- White: 66.67%
- Black or African American: 19.05%
- American Indian: 0%
- Asian: 0%
- Native Hawaiian: 0%
- From Multiple Races: 9.52%
- Some Other Race: 4.76%

What is your ethnicity?
Answered: 42 Skipped: 0

- I am not Spanish, Hispanic or Latino: 83.33%
- Mexican: 0%
- Mexican-American: 0%
- Chicano: 0%
- Puerto Rican: 0%
- Cuban: 0%
- Cuban-American: 0%
- Some other Spanish, Hispanic or Latino group: 7.14%
- From multiple Spanish, Hispanic or Latino groups: 2.38%
Did you qualify for financial aid to pay for college?
Answered: 42 Skipped: 0
Yes 80.95%
No 19.05%

Could you have accepted the internship without our support?
Answered: 42 Skipped: 0
Yes 23.81%
Possibly 30.95%
No 45.24%

During which year in college did you receive a Scripps Howard Internship?
Answered: 42 Skipped: 0
Freshman 4.76%
Sophomore 19.05%
Junior 50%
Senior 19.05%
Graduate 7.14%

In which sector was your internship?
Answered: 42 Skipped: 0
Journalism 69.05%
Media and Communication 16.67%
Public Relations 2.38%
Advertising 4.76%
Other 7.14%
Have you remained in touch with people you met during the internship?
Answered: 42 Skipped: 0

- Yes: 76.19%
- No: 23.81%

How much of a role did the internship play in helping you secure future employment?
Answered: 42 Skipped: 0

- Major Role: 38.10%
- Somewhat: 38.10%
- No Role: 23.81%
Which of the following best describes your employment status?

- Full-time: 76.19%
- Part-time: 4.76%
- Multiple jobs: 11.90%
- Not employed: 7.14%
- Disabled, not able to work: 0%

Please provide your salary range.

- Less than $50k/year: 64.29%
- $50k-$100k/year: 33.33%
- $100k+/year: 2.38%

How effective was the internship in helping you learn about your career?

- Not effective: 4.76%
- Somewhat effective: 26.19%
- Very effective: 69.05%

In which are you working?

- Journalism: 50%
- Media + Communication: 23.81%
- Public Relations: 9.52%
- Advertising: 0%
- Not working in industry: 16.67%