

Steve Wasserman, divisional GM, to retire from Scripps after 45 years in broadcast industry

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CINCINNATI — Steve Wasserman, vice president and divisional general manager for The E.W. Scripps Company (NYSE: SSP), is retiring after nine years with Scripps and 45 years in the industry, effective Jan. 1, 2018.

Wasserman started with Scripps in 2008 as general manager of WPTV in West Palm Beach, Florida. With his leadership, the station expanded its dominance as the No. 1 station in the market and entered a shared services agreement with Raycom to produce news for WFLX, the local FOX affiliate. That relationship continues today.

In 2012, Wasserman's responsibilities extended to serving as divisional GM, overseeing the operations of select Scripps stations. That role became his focus in 2015 when Scripps gained additional stations through the merger with Journal Communications.

Prior to joining Scripps, Wasserman spent 33 years with Post-Newsweek Stations (now Graham Media Group) in various leadership roles. Early in his career, Wasserman was the news director for WCBS in New York City.

During his career, he has won multiple regional Emmy Awards and received the Silver Circle Award for Career Achievement from the Suncoast chapter of the National Academy of Television Arts and Sciences.

In his retirement, Wasserman is looking forward to traveling the world and spending more time with his family. He also will continue as a member of the board of visitors for the University of Texas MD Anderson Cancer Center in Houston and plans to volunteer more for organizations where he lives in the West Palm Beach area.

"We will miss Steve's insight, his connections in the business and his gracious leadership style. We thank him for his years of service, and we wish him all the best in his well-deserved retirement," said Debbie Turner, vice president of TV station operations for Scripps.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs an expanding collection of local and national digital journalism and content businesses, including [Newsy](#), the next-generation national news network; and podcast industry leader [Midroll Media](#). Scripps produces original programming including ["Pickler & Ben."](#) runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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