

Scripps hires Darryll Green as VP/GM for WFTX in Fort Myers, Florida

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CINCINNATI — Darryll Green, a seasoned media executive with large-market television broadcasting experience, is the new vice president and general manager for WFTX, the Fox affiliate owned by The E.W. Scripps Company (NYSE: SSP), in Fort Myers, Florida, effective Aug. 14.

Green's background includes a mix of television and radio, operations and management. He recently completed the Broadcast Leadership Training program created by the National Association of Broadcasters Education Foundation.

"Darryll has the right combination of experiences and expertise to make that station a leader in the community, both on the content side and as an economic driver for local businesses," said Debbie Turner, vice president of station operations for Scripps. "He has a strong track record for increasing revenue, developing effective teams and growing TV and digital audiences."

Green is coming to Scripps from Urban Radio Broadcasting, where he was the market president responsible for six radio stations. Before that, he was the vice president and chief operating officer, focusing on the 16-station radio group, budgets and strategic planning.

From 2003-2007, he was president and general manager at WUSA in Washington, D.C., a top-10 market. He managed a team of more than 200 people along with new branding and the launch of the first 7 p.m. newscast in the market.

Green was the president and general manager for WGRZ in Buffalo, New York, from 1997-2003. His leadership resulted in ratings success, expanded news coverage and the station's first website.

From 1985-1997, Green's list of professional accomplishments started to take shape as he rose from controller to general manager of WGCI-AM/FM in Chicago.

He has a Bachelor of Science in Accounting from St. John Fisher College in Rochester, New York.

Green has been active in the industry and the community through his volunteer efforts with organizations such as NAB and United Way.

Green, his wife, Ingrid, and their two children look forward to getting settled in their new community.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs an expanding collection of local and national digital journalism and content businesses, including [Newsy](#), the next-generation national

news network; and podcast industry leader [Midroll Media](#). Scripps produces original programming including [“Pickler & Ben.”](#) runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

Contact:

Valerie Miller, The E.W. Scripps Company, 513-977-3023, Valerie.miller@scripps.com