

Scripps debuts “The Race,” political coverage show for its local markets this weekend

Sept. 9, 2016

CINCINNATI – In its commitment to deliver more political coverage in the weeks leading up to Election Day, The E.W. Scripps Company (NYSE: SSP) is debuting a new weekend program called, “The Race.” The show will air in the majority of Scripps television markets beginning Sept. 11.

Mike Sacks, political correspondent based at the Scripps News Washington Bureau, will host the 30-minute recorded show. Corey Rangel will serve as the show's political producer. “The Race” will feature interviews with political experts and politicians talking about the biggest topics gripping the nation. Viewers will get an in-depth look at the race for the White House with information that could help determine which candidate gets their vote.

“The 2016 presidential election is unlike any we’ve seen in our lifetime,” said Sean McLaughlin, vice president of news for Scripps. “Voters have an insatiable appetite for information on the candidates, and we see this final stretch as a prime opportunity to deliver accurate and unbiased political coverage that delves beyond talking points and rhetoric. We are well-positioned with Mike Sacks in D.C. and stations in key swing states to reach audiences that will have a critical impact on who is elected as the next president.”

Before joining Scripps earlier this year, Sacks covered Congress for the National Law Journal/Legal Times. Prior to that he was one of the founding hosts of HuffPost Live and covered the Supreme Court for The Huffington Post. Sacks is a graduate of Duke University and Georgetown Law and is a member of the D.C. and Pennsylvania bars.

Scripps has an impressive footprint in key battleground states. There are eight Scripps stations in the pivotal states of Florida, Ohio, Nevada and Arizona. Political attention is high in these states and Scripps intends to maximize political advertising opportunities as well as be the market leader for political coverage.

The following Scripps stations will air “The Race” at varying weekend times:

WTVF - Nashville – Noon Saturday	WRTV - Indianapolis – 2:30 p.m. Sunday
KNXV - Phoenix – 11 p.m. Sunday	WCPO - Cincinnati – 11:30 a.m. Sunday
WFTS - Tampa – 10 a.m. Sunday	KTNV - Las Vegas – Between 2-4 p.m./Sunday 4-5 p.m.
WEWS - Cleveland – 5:30 a.m. Sunday	KGTV - San Diego – 10:30 a.m. Sunday
KSHB - Kansas City – 4:30 a.m. Sunday	WPTV - West Palm – 10:30 a.m. Sunday
WXYZ - Detroit – 11:30 a.m. Sunday	KERO - Bakersfield – 4 p.m. Sunday
KGUN - Tucson – 10:35-11:05 p.m. Sunday	KJRH - Tulsa – 1:30-2 a.m. Sunday
WMAR - Baltimore – 12:35-1:05 a.m. Monday	KMTV - Omaha – 6 a.m. Sunday
WKBW - Buffalo – 7:30 a.m. Sunday	WFTX - Fort Myers – 11 p.m. Sunday
WTMJ - Milwaukee – 5 a.m. Sunday	
WGBA - Green Bay – 9 a.m. Sunday	

“The Race” will include contributions from several Scripps media brands including stations WFTS in Tampa and WPTV in West Palm Beach, Florida; Newsy, the over-the-top video news service; Decode DC, the political podcast and reporting service; and Politifact, the fact-checking resource from the Tampa Bay Times. The Now national desk, which is based at KMGH in Denver and reports on national stories for multiple Scripps markets, will produce the show and distribute it to other Scripps stations.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation’s largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand [Cracked](#), podcast industry leader [Midroll Media](#) and over-the-top video news service [Newsy](#). Scripps also produces television shows including “[THE LIST](#)” and “[The Now](#),” runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation’s largest, most successful and longest-running educational program, the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

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