

Scripps original program, “The List,” expands into syndication with new look, website, app

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CINCINNATI – “The List,” the national Emmy Award-winning program created by The E.W. Scripps Company (NYSE: SSP), will now reach viewers in more than 25 percent of the country as other station owners begin airing the half-hour daily news magazine program in syndication.

“The List,” with a new look, website and mobile app, is available in 44 markets, eight of them in the Top 20 according to Nielsen rankings. The show is airing on ABC, NBC, CBS and FOX affiliates in a variety of day parts. The weekend edition of “The List” begins Sept. 17 with a best-of recap from the week.

Entering its fifth season, “The List” will engage viewers with a new virtual set environment where the talent can interact with content and create compelling storytelling. The new [website](#) design is video-focused and maintains the high energy that audiences expect from the show. Fans on the go can get the latest from “The List” with its new mobile app, available for free download for [iOS](#) and [Android](#) devices.

“The List’ has evolved over time and thanks to the creativity and flexibility of the team, the show is beginning to realize its full potential,” said Brian Lawlor, senior vice president of broadcasting for Scripps. “It’s informative and entertaining and is drawing big numbers in our markets. Now other media companies recognize its appeal.”

In national rankings of syndicated programs based on audience ratings, “The List” ranked No. 11 in May.

On “The List,” pop culture takes a need-to-know twist. It features everything that’s trending in the form of a list. Content from “The List” also is available through other platforms including OWNZONES.com, where subscribers can access an inventory of show segments. Gas Station TV features “The List” on its video network, which entertains 70 million consumers every month at gas stations nationwide.

“The List” features award-winning talent. New to the team is Kristina Guerrero, a seasoned anchor and correspondent from shows like E! News and Inside Edition. She also is a mommy blogger for Latina Magazine. She joins Bradley Hasemeyer, Donna Ruko, and Teresa Strasser, who will continue with the show as a contributor and fill-in host.

Scripps produces the show at its studio within KNXV, the Scripps-owned television station in Phoenix.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation’s largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in

five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand [Cracked](#), podcast industry leader [Midroll Media](#) and over-the-top video news service [Newsy](#). Scripps also produces television shows including ["The List"](#) and ["The Now."](#) runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

Media contact:

Valerie Miller, *The E.W. Scripps Company*, 513-977-3023, valerie.miller@scripps.com