

Scripps names Tracy Mazuer executive producer of original program, "THE LIST"

June 28, 2016

CINCINNATI – Tracy Mazuer, a veteran producer of some of the biggest series in television and cable, is the new executive producer and show runner for "THE LIST," an original program created by The E.W. Scripps Company (NYSE: SSP). She joins the news magazine show on July 5.

Mazuer has a long list of producer, consulting producer and executive producer credits for shows including "The Bachelor," "The Bachelorette," "The Biggest Loser," "Deal or No Deal," "Rachael Ray," "Little People, Big World," "Long Lost Family," "The Millionaire Matchmaker" and more.

"We are so very fortunate to have Tracy on board at "THE LIST," to bring new energy and new ideas to a show that is growing in popularity and reach," said Cater Lee, vice president of programming for Scripps. "We have a talented team, and pair that with Tracy's instincts for what makes good television and what draws in audiences, and we see even greater potential as the show continues to perform very well in key demographics and against powerhouse syndicated shows."

"THE LIST" originated in select markets and is expanding to other Scripps stations this fall. In national rankings based on HH rating, "THE LIST" ranked #11 in May 2016 among other syndicated programs. The program also is entering national syndication this fall to other station groups outside of Scripps.

"When I first visited "THE LIST" I was amazed how such a small dedicated team could produce and deliver such great topical content on a daily basis, 50 weeks a year," said Mazuer. "Scripps' creative vision and boundless enthusiasm for the show empowers the production to be fresh and creative every day. I'm honored to be part of this forward-thinking management team and soon-to-be hit syndicated show."

She has a Bachelor of Science in Journalism from the University of Kansas and a master's degree in education from Goddard College. In her master's program she specialized in urban youth and autobiographical writing. Mazuer is a board member for First Star Foster Youth Academies.

Earlier this year, "THE LIST" entered into a distribution partnership with OWNZONES. "THE LIST" has its own channel with an inventory of segments for subscribers.

"THE LIST" is the national Emmy Award-winning show where pop culture takes a need-to-know twist -- everything that's trending, in the form of a list. It is hosted by award-winning author and TV/radio personality Teresa Strasser, internationally-known producer, writer and dancer Donna Ruko, and comedian Bradley Hasemeyer.

Scripps produces the show in its own studio within KNXV, the Scripps-owned station in Phoenix. Digital content is available on demand at thelisttv.com.

About Scripps

The E.W. Scripps Company (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation's largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand Cracked, podcast industry leader Midroll Media and over-the-top video news service Newsy. Scripps also produces television shows including THE LIST" and <a href="The Now," runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

Media contact:

Valerie Miller, The E.W. Scripps Company, 513-977-3023, valerie.miller@scripps.com