



NEWS RELEASE

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Scripps to report second-quarter results; webcast of conference call available

For immediate release
July 18, 2014

CINCINNATI – The E.W. Scripps Co. (NYSE: SSP) will report second-quarter operating results before New York Stock Exchange trading begins on Friday, Aug. 8. A telephone conference call with members of the company's senior management team will follow at 9 a.m. Eastern time.

Scripps will offer a live webcast of the conference call. To access the webcast, visit <http://www.scripps.com/> and click on "investor information." The webcast link can be found at the bottom of that page under "upcoming events."

To access the conference call by telephone, dial (800) 230-1059 (U.S.) or (612) 234-9959 (international) approximately five minutes before the start of the call. Investors and analysts will need the name of the call ("second-quarter earnings report") to be granted access. Callers also will be asked to provide their name and company affiliation. The media and general public are granted access to the conference call on a listen-only basis.

A replay line will be open from 11 a.m. Eastern time Aug. 8 until 11:59 p.m. Aug. 15. The domestic number to access the replay is (800) 475-6701 and the international number is (320) 365-3844. The access code for both numbers is 332227.

A replay of the conference call will be archived and available online for an extended period of time following the call. To access the audio replay, visit www.scripps.com approximately four hours after the call, choose the "investor information" menu, then "audio archives."

About Scripps

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of television, print and digital media brands. Scripps owns 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses including online multi-source video news provider [Newsy](http://Newsy.com). Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of one of the nation's largest, most successful and longest-running educational programs, Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

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