

Scripps earns industry recognition from Broadcasting & Cable, Google, TVNewsCheck

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CINCINNATI – Broadcasting & Cable, a leading voice in the television industry for 85 years, has named The E.W. Scripps Company (NYSE: SSP) its 2016 Multiplatform Broadcaster of the Year.

The B&C award is one of several Scripps has received in 2016 that recognize it as an industry leader in broadcasting, multiplatform content distribution strategies and customized digital solutions for advertisers.

Scripps received the following in 2016:

- **Multiplatform Broadcaster of the Year** – Broadcasting & Cable chose Scripps because of the company's dramatic growth on the digital side as well as multiplatform strategies through its digital brands such as Newsy, the over-the-top video news network; Cracked, the popular digital-media humor brand for millennials; and Midroll, the leader in podcast creation, advertising and distribution.
- **TV Station Group of the Year** – This fall, TVNewsCheck recognized Scripps "for bolstering a strong station presence across the U.S. with a growing focus on national digital media."
- Earlier this month, Google presented Scripps with two of its **2016 Google North American Channel Sales Awards** for both video and display during the Premier Partner Summit in San Francisco.

"Scripps appreciates these awards and recognizes their importance," said Rich Boehne, chairman, president and CEO. "The company has been growing and changing for nearly 140 years, and its strategic focus of building strong consumer news and information brands is what will continue to carry it for the next 140 years."

Broadcasting & Cable noted Scripps' relentless pursuit of a multiple-platform strategy to reach audiences that now connect with local and national brands across different devices and distribution services.

In addition to the companywide honors, Scripps' local television brands continue to receive local, regional and national awards for their investigative journalism and commitment to their communities. KNXV, the Scripps-owned station in Phoenix, won the National Emmy Award for its investigation "Dental Dangers." In the investigation, ABC15 delved into the state's lack of oversight of bad dentists and failures of the system to prevent dentists from abusing patients.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation's largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand [Cracked](#), podcast industry leader [Midroll Media](#) and over-the-top video news

service [Newsy](#). Scripps also produces television shows including [“THE LIST”](#) and [“The Now,”](#) runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation’s largest, most successful and longest-running educational program, the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

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