

## Scripps promotes Joe Antonelli to VP/GM, TV and sales, for WGBA and WACY

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**CINCINNATI** – The E.W. Scripps Company (NYSE: SSP) has named Joe Antonelli to the position of vice president and general manager of WGBA and WACY in Green Bay, Wisconsin, effective April 16.

Antonelli is currently director of sales for Scripps station WFTX in Fort Myers, Florida. In his new role, Antonelli will have direct responsibility for the station's sales operations in addition to general station oversight.

"Joe Antonelli will bring incredible sales acumen and TV experience to WGBA," said Brian Lawlor, president of Local Media. "He has proven his ability to develop world-class sales teams and stay ahead of changes in the media marketplace, which will help him hit the ground running in Green Bay."

Antonelli has built a career in TV sales with increasing responsibilities in sales leadership positions. He has been leading the sales team at WFTX since 2015. Prior to that, he spent 10 years at Scripps' WSYM station in Lansing, Michigan, starting as an account executive before becoming local sales manager, then director of sales.

He began his career as an account executive for Radio One, before moving into TV sales at WLAJ-TV, in Lansing.

"I am honored to join the incredible team at WGBA and WACY and to continue the station's reputation for delivering news and information to local audiences and advertising solutions that help local businesses grow," said Antonelli. "I look forward to jumping into this exciting work with the team in Green Bay – as a native Midwesterner, I can't wait to get back closer to home."

### **About Scripps**

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs an expanding collection of national journalism and content businesses, including [Newsy](#), the next-generation national news network; podcast industry leader [Midroll Media](#); and fast-growing national broadcast networks [Bounce](#), [Grit](#), [Escape](#) and [Laff](#). Scripps produces original programming including "[Pickler & Ben](#)," runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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