

# Scripps appoints Jim Doty VP/GM – director of sales at KERO in Bakersfield, California

April 18, 2019

**CINCINNATI** – The E.W. Scripps Company (NASDAQ: SSP) has hired Jim Doty as vice president and general manager – director of sales at KERO, Scripps’ ABC affiliate in Bakersfield, California, effective May 1.

Since 2014, Doty has served as general manager of WJAC, the NBC affiliate in Johnstown, Pennsylvania, where he built a sales management team, opened a remote sales office and news bureau and led the station to become a leading digital producer in both product and revenue.

“Jim’s wealth of experience in local media sales and management will help bolster the work of our strong team in Bakersfield,” said Brian Lawlor, president of Local Media. “His focus on serving local communities and his growth-oriented mindset – both for his employees and for the businesses he runs – is a great match for Scripps.”

With 32 years in the advertising and media industries, Doty was previously general sales manager at KPTM/KXVO in Omaha, Nebraska, and has held a number of sales leadership roles including at stations in Champaign, Illinois, and Memphis, Tennessee.

“I look forward to joining the Scripps team in Bakersfield and serving our local audiences and advertisers there,” said Doty. “KERO has a great team in place, and I’m eager to work side by side with our employees to take our work to the next level.”

Doty earned a bachelor’s degree in political science from the University of Dayton.

### **About Scripps**

The E.W. Scripps Company (NASDAQ: SSP) serves audiences and businesses through a growing portfolio of local and national media brands. With 36 television stations, Scripps is one of the nation’s largest independent TV station owners. Scripps runs a collection of national journalism and content businesses, including [Newsy](#), the next-generation national news network; podcast industry leader [Stitcher](#); the fast-growing national broadcast networks [Bounce](#), [Grit](#), [Escape](#) and [Laff](#); and [Triton](#), the global leader in digital audio technology and measurement services. Scripps produces original programming including “[Pickler & Ben](#),” runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

### **Investor contact:**

Carolyn Micheli, The E.W. Scripps Company, 513-977-3732, [Carolyn.micheli@scripps.com](mailto:Carolyn.micheli@scripps.com)

### **Media contact:**

Kari Wethington, The E.W. Scripps Company, 513-977-3763, [Kari.wethington@scripps.com](mailto:Kari.wethington@scripps.com)