

## **Scripps and CBS renew affiliation agreement for WTVF, Nashville**

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**CINCINNATI** — The E.W. Scripps Company (NYSE: SSP) and CBS Corporation (NYSE: CBS.A and CBS) have signed a new three-year affiliation agreement for WTVF, the top-rated local television station in Nashville.

Scripps acquired WTVF in April when it merged its broadcast assets with those of the former Journal Communications. It also acquired a second CBS-affiliated station – KMTV in Omaha, Nebraska, whose affiliation agreement expires in mid-2016. It was 1996 when Scripps last had a CBS-affiliated TV station.

“Scripps is very pleased to have begun a new relationship with CBS,” said Brian Lawlor, senior vice president of broadcast for Scripps. “CBS brings us strong prime-time programming, a great sports lineup and an aggressive over-the-top partnership with CBS All-Access. We look forward to using the strength of our combined resources to satisfy the news and information needs of the WTVF audience and the Nashville region.”

“Our long-time affiliate in Nashville, WTVF, is a powerhouse news station with a strong commitment to serving its community,” said Ray Hopkins, president of network distribution for CBS Corporation. “We are pleased that the station’s new owner, Scripps, recognizes the value CBS programming brings to their business, and we look forward to a long and mutually beneficial relationship with them.”

### **About Scripps**

[The E.W. Scripps Company](#) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation’s largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including mobile video news service [Newsy](#) and weather app developer [WeatherSphere](#). Scripps also produces television shows including [The List](#) and [The Now](#), runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation’s largest, most successful and longest-running educational program, the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, “Give light and the people will find their own way.”

### **About CBS Corporation**

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company has businesses with origins that date back to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. CBS owns the most-watched television network in the U.S. and one of the world’s largest libraries of entertainment content, making its brand — “the Eye” — one of the most recognized in business. The Company’s operations span virtually every field of media and entertainment, including cable, publishing, radio, local TV, film,

and interactive and socially responsible media. CBS's businesses include CBS Television Network, The CW (a joint venture between CBS Corporation and Warner Bros. Entertainment), CBS Television Studios, CBS Global Distribution Group (CBS Studios International and CBS Television Distribution), CBS Consumer Products, CBS Home Entertainment, CBS Interactive, CBS Films, Showtime Networks, CBS Sports Network, Pop (a joint venture between CBS Corporation and Lionsgate), Smithsonian Networks, Simon & Schuster, CBS Television Stations, CBS Radio and CBS EcoMedia. For more information, go to [www.cbscorporation.com](http://www.cbscorporation.com).

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