

Newsy's live Election Day coverage empowers voters with facts on key issues

Nov. 5, 2018

CINCINNATI – Continuing Newsy's commitment to inform – not influence – its audience of younger news viewers, the network will focus its live midterm election coverage on the issues impacting voters this Election Day.

As America's fastest-growing news network, Newsy's midterm coverage will be available on multiple platforms, from its cable channel to streaming video services, delivering content on the platforms where news consumers are seeking coverage of this important day.

Newsy anchors Chance Seales, Jay Strubberg and Ashley Holt will host coverage live from Newsy's Chicago studios on election night starting at 7 p.m. Eastern, with local reporters providing on-the-ground reporting and perspectives from key battleground states. Local coverage will be provided through a collaboration with television stations owned by The E.W. Scripps Company (NASDAQ: SSP), Newsy's parent company.

Newsy's midterm coverage strategy reflects its promise to deliver the news without pundits and opinions – focusing on the issues that matter most to voters this midterm cycle including health care, marijuana legalization, criminal justice, guns, the economy, education and immigration.

This approach builds upon Newsy's issues-based reporting throughout the year including "<u>Walkout</u>," which offers a personal look at the national movement for school funding; "<u>Young Guns</u>," a deep dive into a new kind of gun culture that is thriving among young gun owners; and "<u>Asylum</u>," a documentary that traces the roots of the U.S. border crisis back to violence in Central America.

"Our goal with live coverage is to steer clear of panels of talking heads and experts, to let live events play out and cover them factually and with context," said Christina Hartman, Newsy's vice president of news and programming. "This Election Day, we want to give viewers even more of an opportunity to observe the night's events first hand and draw their own conclusions."

Newsy's live midterm election results coverage begins at 7 p.m. Eastern as a special edition of its evening news program, "The Why." The live feed will be available on cable and streaming services including Roku, Amazon Fire TV and The Roku Channel. Viewers can also stream election results from Newsy on Facebook, Twitter and on the web at newsy.com.

Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NASDAQ: SSP).

About Newsy

Newsy is the next-generation national news network that provides "news with the why," built to inform and engage by delivering the top stories across every platform. Its content is available on cable; on over-the-top services including Hulu, Roku, Apple TV, Sling TV, Pluto TV, Amazon Fire TV and

Google Chromecast; and on connected television including Xumo, Samsung, VIZIO and LG. Newsy is also available via its mobile apps and at newsy.com.

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