



Newsy goes “#OffTheTrail” to cover the issues that matter most to young voters

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CINCINNATI – Leading video news network Newsy has launched “#OffTheTrail,” a month-long video series delivering on-the-road coverage exploring the places, people and stories that deserve more attention in this campaign season.

Newsy’s D.C.–based policy team is making a cross-country road trip to share stories about topics such as the [Virginia island sinking due to climate change](#), [the growth of voter ID laws](#), the [Midwest’s clean energy boom](#) and the [heroin epidemic in West Virginia](#).

“Instead of talking about the candidates’ every move, we’re focusing on the issues that matter in this year’s presidential election,” said Blake Sabatinelli, general manager of Newsy. “#OffTheTrail” continues our mission of providing the analysis and perspective that sets us apart from our competition’s obsession with the election horserace.”

“#OffTheTrail” continues Newsy’s track record of covering the real impact of politics on people throughout the election season. Newsy was among the first news outlets to cover indigenous protests over the Dakota Access Pipeline, and the network brought national attention to an unseen water crisis for those living in poverty in central California. And in an election with historically unpopular major party candidates, Newsy has provided substantial coverage of third parties, including sit-down interviews with Gary Johnson, Jill Stein and Evan McMullin.

The network also garnered a national Emmy nomination for its interactive fact-checking series “Check 2016” and recently launched “[My First President](#),” a series that invites celebrities and viewers to talk about their first time voting in a presidential election.

“#OffTheTrail” continues through the end of this month and can be viewed on demand on any of Newsy’s channels via over-the-top platforms including Hulu, Sling TV, Roku, Apple TV, Watchable from Comcast, Amazon Fire TV and Pluto TV. It can also be found online at [newsy.com/offthetrail](#) and via the Newsy apps for iOS, Android and Kindle Fire. Content can be found and shared on social media channels including Facebook and Twitter by searching for the hashtag #OffTheTrail.

About Newsy

[Newsy](#) is a millennial-focused digital video news service that provides “news with the why,” built to inform and engage by delivering today’s top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Apple TV, Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

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