



Newsy videos now in syndication across six Schurz Communications newspaper websites

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CINCINNATI – Over-the-top news network Newsy has signed a distribution agreement with the publishing arm of Schurz Communications, Inc. Under the deal, Newsy videos appear on the websites of Schurz's daily and weekly newspapers across the United States.

"Our goal is to always deliver the best content for our audience, and Newsy helps us fill a niche that was previously underserved: the millennial news-seeker," said J.B. Ozuna, vice president, digital, of Schurz Communications. "Newsy content adds a new voice to the conversation around the news of the day, and our viewers are showing high engagement with the videos."

Newsy videos are now live via streaming players on the websites of six Schurz newspapers. Newsy's award-winning editorial team is known for its analysis and perspective on the day's top stories, spanning world and national news, policy, culture, science and technology. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

"Digital audiences are looking for the latest news in video format, no matter the place or device," said Blake Sabatinelli, general manager of Newsy. "Newsy helps publishers like Schurz meet that audience demand, while also delivering an additional stream of revenue."

Newsy is a leader in video syndication, driving shared revenue with hundreds of top publishers. In addition, Newsy has a broad presence across major OTT platforms, including Apple TV, where it was named a Best New App for 2015, as well as Sling TV, Watchable from Comcast, Pluto TV, Roku, Google Chromecast, Amazon Fire TV and Xumo.

About Newsy

[Newsy](#) is an over-the-top news network that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Apple TV, Sling TV, Watchable from Comcast, Channel Master, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

About Schurz Communications, Inc.

Schurz Communications, Inc. is a diversified, privately owned communications company based in the South Bend, Indiana area. Schurz also publishes eight daily and five weekly newspapers, and it operates four cable systems. Geographically, the company has a presence in Arizona, Florida, Indiana, Iowa, Maryland, Michigan, Pennsylvania and South Dakota.

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