



Next-gen national news network Newsy launches on YouTube TV

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CINCINNATI – Continuing its rapid expansion across the media marketplace, Newsy is now live on over-the-top streaming service YouTube TV, which is available to 50% of U.S. households.

Newsy is the first news brand focused on younger audiences to join the Google-owned YouTube TV lineup of more than 50 networks, including ABC, NBC, CBS and FOX as well as cable mainstays such as USA and FX. Newsy attracts a loyal audience of 18- to 34-year-old news consumers seeking its focused approach to daily news reporting, in-depth explanatory journalism and original series. Newsy's on-demand videos and linear stream, Newsy Live, are available now on YouTube TV.

"With our live news show 'The Why' and our award-winning original series, Newsy goes beyond the surface of the day's major stories and is changing how people view news on television," said Blake Sabatinelli, general manager for Newsy. "With this expanded distribution, Newsy is able to reach the next generation of news viewers and provide a counterpoint to traditional cable news."

Newsy delivers "news with the why" that provides more insight and context on today's top U.S. and world news stories. It is one of the most-watched news channels across popular streaming video platforms, with average viewing sessions upward of 37 minutes on its linear product.

YouTube TV is live TV made for the YouTube generation. The streaming service is targeted to consumers seeking live TV made for the way they want to watch — when and where they want, on all of their screens. YouTube TV also features a cloud DVR with no storage limits. Monthly fees start at \$35. Visit tv.youtube.com to find out when Newsy and YouTube TV launch in your area.

Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP). Local streams from all of Scripps' 24 network-affiliated TV stations are, or will soon be, available on YouTube TV.

About Newsy

[Newsy](#) is the next-generation national news network that provides "news with the why," built to inform and engage by delivering the top stories across every platform. Its content is available on cable; on over-the-top services including Hulu, Roku, Apple TV, Sling TV, Watchable from Comcast, Pluto TV, Amazon Fire TV and Google Chromecast; and on connected television including Xumo. Newsy is also available via its mobile apps and at newsy.com.

About YouTube

Launched in May 2005, YouTube allows billions of people to discover, watch and share originally-created videos. YouTube provides a forum for people to connect, inform, and inspire others across the globe and acts as a distribution platform for original content creators and advertisers large and small. YouTube is a Google company.

Media Contact:

Kari Wethington, The E.W. Scripps Company, 513-977-3763, kari.wethington@scripps.com
Michelle Slavich, YouTube, press@google.com