



Newsy continues rapid expansion of OTT footprint by launching content on Hulu

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CINCINNATI – Newsy, the fast-growing over-the-top video news brand, has launched on premium streaming television platform, Hulu.

Hulu's nearly 12 million subscribers have access to Newsy's daily news reporting through on-demand videos covering world and national news, policy, culture, science and technology. In addition to 30 news stories each day, Newsy will publish longer-form content — including its popular original series "Americanize Me" and "My First President" — to Hulu. All clips and stories are available to stream through Hulu's No Commercials and Limited Commercials subscription plans.

"Partnering with Hulu gives Newsy the opportunity to further our reach with the growing population of young people who are seeking an alternative to cable news," said Blake Sabatinelli, general manager of Newsy. "Hulu's strong channel lineup and focus on over-the-top delivery makes it a natural platform for our cord-cutting audience to engage with our content."

Newsy is known as a leading provider of news for younger audiences across the rapidly expanding OTT video ecosystem. In addition to Hulu, Newsy's videos can be streamed through services including Sling TV, Roku, Watchable from Comcast and Apple TV. Additionally, Newsy recently launched its first cable TV channel via a carriage deal with Cincinnati Bell Inc. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

About Newsy

[Newsy](#) is an over-the-top news network that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Apple TV, Sling TV, Watchable from Comcast, Channel Master, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

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