

Newsy investigates potential Trump conflicts of interest with 'Conflicted' special report

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CINCINNATI – National news network Newsy will air "Conflicted," a special report on the potential conflicts of interest presented by President Donald Trump's administration, Wednesday night.

Through in-depth explanatory journalism and engaging graphics, Newsy's Washington, D.C.-based policy team visually navigates the possible ethical concerns created by a president with far-reaching business interests. View the "Conflicted" trailer here.

"The Trump presidency presents significant potential for wide-ranging conflicts of interest," said Zach Toombs, Newsy's D.C. bureau lead. "With 'Conflicted,' we're looking at the ways the president's personal profits could interfere with his governing, and we're illustrating it in a way no one has before."

"Conflicted" continues Newsy's increased commitment to long-form, visually driven storytelling for its growing over-the-top and cable audiences. In 2016, Newsy aired "What Now, America?", a documentary on the unexplored stories from the election season. Before that, it aired "Zika's Untold War," an investigative story from the frontlines of the battle with the Zika virus.

"Newsy believes in deep reporting and the power of smart visualization to aid comprehension," said Christina Hartman, Newsy's vice president of news. "That's why we spent months digging in, speaking with experts on multiple sides of the issue and mapping information both we and others have discovered in a way that makes a tangled, complicated web understandable and memorable."

"Conflicted" will air live on Newsy at 8 p.m. Eastern time on Wednesday, Feb. 1, and can be viewed on any of Newsy's channels via over-the-top platforms including Hulu, Sling TV, Roku, Apple TV, Amazon Fire TV and Pluto TV. It can also be found online at newsy.com/conflicted and via the Newsy apps for iOS, Android and Kindle Fire.

Join the conversation around "Conflicted" by following Newsy on social media: Search for "NewsyVideos" on Facebook, Twitter, Snapchat and Instagram. Newsy is a wholly owned subsidiary of the E.W. Scripps Company (NYSE: SSP).

About Newsy

<u>Newsy</u> is an over-the-top news network that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Hulu, Apple TV, Sling TV, Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at newsy.com.

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