

## Newsy Original Series, 'A Woman's Job,' launches with premiere at National Press Club

March 8, 2017

**CINCINNATI** – Newsy, the national news network for the next generation, has launched its latest original series, "A Woman's Job," profiling women who are redefining what it means to build a career in male-dominated fields. View the trailer <a href="here">here</a>.

"A Woman's Job" will premiere March 8 in Washington, D.C., at an event hosted by Newsy and the National Press Club as part of International Women's Day. The event will include a screening of the first two episodes and will feature a panel discussion with Dr. Jen Welter, the first woman to coach in the NFL; Patrice Banks, mechanic and founder of Girls Auto Clinic; and Angela Greiling Keane, former president of the National Press Club and a deputy technology editor at Politico Pro. Welter and Banks are both profiled in the series.

In the six-part series, reporter Noor Tagouri shares these stories and more, highlighting working women's successes as well as the challenges they face as pioneers in their fields.

"Women make up just under half the labor force, and yet they're significantly underrepresented in more than 100 occupations, making up 25 percent or less of the workforce in those industries," said Christina Hartman, Newsy's vice president of news. "'A Woman's Job' spotlights women who are breaking into traditionally male-dominated fields and becoming professional role models for women across the world."

Episodes will air each Wednesday and can be viewed on any of Newsy's channels on over-the-top platforms including Hulu, Sling TV, Roku, Apple TV, Watchable from Comcast, Amazon Fire TV and Pluto TV. "A Woman's Job" can also be found online at newsy.com and via the Newsy apps for iOS, Android and Kindle Fire. For more information, visit newsy.com/awomansjob.

In addition to its daily reporting on world and national news and live reporting from major events, Newsy has launched 10 original series in the last year. From entertainment to investigative journalism, the original series bring a new light to topics of interest to Newsy's millennial audience. Newsy is a wholly owned subsidiary of the E.W. Scripps Company (NYSE: SSP).

## **About Newsy**

Newsy is an over-the-top news network that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Hulu, Apple TV, Sling TV, Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at newsy.com.

## Media Contact:

Kari Wethington, The E.W. Scripps Company, 513-977-3763, kari.wethington@scripps.com