



# Newsy first news brand on Portal and Portal+, Facebook's video calling devices for the home

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**CINCINNATI** – Newsy, the fastest-growing news network in America, is the first brand to have an app in the news category on Portal and Portal+, two video communication devices for the home unveiled today by Facebook.

The Portal and Portal+ are voice-controlled technology optimized for video calling with tablet-sized screens. Portal+ features a 15-inch, rotating display, while Portal features the same core features and a 10-inch display.

Facebook touts that the Portal technology makes it easier to connect with loved ones and share the little everyday moments that relationships are built on. With Newsy, Portal users can also stay up to date on the latest news through the device.

When a user initiates the Newsy app, Portal will open a video news reel covering recent top stories from the U.S. and around the world. Newsy gives Portal users a new way to keep up with the latest headlines or get a deep-dive on news categories spanning world and national news, politics, culture, science and technology.

“As the news network for the next generation, Newsy’s strategy is to make our content available anywhere viewers are watching,” said Blake Sabatinelli, CEO of Newsy. “Newsy’s integration with Portal is part of that strategy, introducing news consumers to video calling devices as an additional path to staying up to date on the latest news.”

Newsy is the leading cable and over-the-top news network for millennials. Its documentaries, original series and in-depth coverage of the day’s top stories are available everywhere viewers watch television. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NASDAQ: SSP).

## **About Newsy**

[Newsy](#) is the next-generation national news network that provides “news with the why,” built to inform and engage by delivering the top stories across every platform. Its content is available on cable; on over-the-top services including Hulu, Roku, Apple TV, Sling TV, Pluto TV, Amazon Fire TV and Google Chromecast; and on connected television including Xumo, Samsung, VIZIO and LG. Newsy is also available via its mobile apps and at [newsy.com](#).

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