



# Apple names Newsy a “Best New App” on day one of the new Apple TV launch

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**CINCINNATI** – Newsy has been named a “Best New App” in the new Apple TV App Store™ coinciding with today’s launch of the latest version of Apple TV. Newsy is featured on the App Store homepage under the list of “Best New Apps,” making it easy for consumers to add it to their viewing experience.

Newsy is an over-the-top video news service with context and perspective aimed at the growing millennial audience. It is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

With the Newsy app, Apple TV users can quickly connect with a live feed of the day’s top news stories straight out of Newsy’s newsroom or choose from a constantly updated library of on-demand videos. Newsy reports the top world and national news across topics including politics, entertainment, science and technology focused on the millennial audience. It is known for delivering news with context and analysis without hype and bias.

“Launching Newsy on Apple TV and then being recognized as a ‘Best New App’ is a clear sign that we’re on our way to becoming the go-to news brand for millennials,” said Blake Sabatinelli, general manager of Newsy. “Apple has a track record of building industry-changing products, and we expect the new Apple TV will help shape the future of over-the-top television.”

Newsy is now available on most major OTT platforms. In addition now to Apple TV, Newsy is available on Comcast Watchable, Pluto TV, Roku, Google Chromecast, Amazon Fire TV and Xumo.

The all-new [Apple TV](#) brings a revolutionary experience to the living room based on apps built for the television. It’s built from the ground up with a new generation of high-performance hardware and introduces an intuitive and fun user interface with the new Siri Remote.

## **About Newsy**

[Newsy](#) is a millennial-focused digital video news service that provides “news with the why,” built to inform and engage by delivering today’s top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

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