



Newsy expands distribution across six new TV station websites in deal with Morris Network

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CINCINNATI – Morris Network has tapped over-the-top video news service Newsy as a content partner and will syndicate Newsy's daily videos across six of its local television station websites. Newsy reports on world and national news, culture, technology, science and policy with perspective and analysis for the millennial news audience. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

ChartLocal, the internal digital agency that represents all content and advertising for Morris Network properties, ushered through the partnership with Newsy.

"Newsy offered us a way to deliver stimulating video content and generate additional revenue on our websites above and beyond direct selling," said Chris Carlton, director of Digital for ChartLocal and Morris Network. "It has been a synergistic and fruitful relationship for us. We love Newsy's platform — the content is engaging and performs well with our viewers."

Morris Network is a division of Morris Multimedia, Inc., one of the largest privately held media companies in the United States. It owns and operates 14 network affiliate television stations in Georgia, Kentucky, Mississippi, North Carolina and Tennessee.

"With partners like Morris Network, we continue to expand into markets where there's a real appetite for Newsy's brand of national and world news, which complements the stations' local coverage," said Blake Sabatinelli, general manager of Newsy. "Our reporters uncover the stories that matter to a younger audience and deliver those reports without bias."

In addition to its growing syndication business, Newsy is available on most major OTT platforms, including Apple TV, which named it a "Best App of 2015."

About Newsy

[Newsy](#) is a millennial-focused digital video news service that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Apple TV, Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

About Morris Multimedia, Inc.

[Morris Multimedia, Inc.](#), parent company of Morris Newspaper Corporation and Morris Network, is among the largest privately held media companies in the United States. Founded in 1970 in Savannah, Georgia, by Charles H. Morris, the company today owns and operates over 65 publications, network affiliate television stations and other media related ventures in nine states and the Caribbean.

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