

El Salvador's battle with Zika the focus of Newsy Original Series, "Zika's Untold War"

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CINCINNATI – Uncovering the role church and government play in combating the spread of Zika virus in Central America, the Newsy Original Series, "Zika's Untold War," offers an in-depth and localized glimpse at the cultural effects of this still-mysterious disease.

"Zika's Untold War" is a three-part digital video series that presents an on-the-ground look at the virus' effect on El Salvador, a country that's seen thousands of suspected Zika cases among its population of just 6 million people.

The series investigates the roles of the church and government in Salvadoran reproductive rights, the link between Zika and birth defects, the rise of Guillain-Barre syndrome and recent medical breakthroughs that highlight the international significance of El Salvador's struggle to combat the virus.

The series includes three video episodes:

<u>Power vs. The People</u> investigates the laws that restrict access to contraception and family planning in El Salvador and the effect they have on women's health and freedom.

<u>Chain Reaction</u> looks at the rise of Guillain-Barre syndrome in El Salvador, while doctors are still racing to learn more about the connection between Zika and birth defects.

The Fight Continues looks at what other countries can learn from Central America's response to Zika.

"The outbreak of Zika has had a huge impact on people in Central America – an impact that isn't always addressed by the government or the media," said Blake Sabatinelli, general manager of Newsy. "Zika's Untold War' brings to light the untold stories of the people living in affected areas and offers much needed perspective on the size and scope of the outbreak."

"Zika's Untold War" is available to view on desktop and mobile and Newsy's channels via over-the-top platforms including Sling TV, Roku, Apple TV, Watchable from Comcast, Amazon Fire TV and Pluto TV. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

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