



Capitol Broadcasting signs with Newsy for millennial-focused video news offering

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CINCINNATI – Capitol Broadcasting Company, Inc., has entered into an agreement with over-the-top video news service Newsy to publish its daily news videos across three of Capitol Broadcasting's news websites: WRAL.com, WRALSportsFan.com and HighSchoolOT.com.

Newsy is the fast-growing millennial-focused journalism enterprise that brings perspective and analysis to reporting on world and national news, including politics, entertainment, science and technology. Newsy is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

"Partnering with other innovative media companies is core to our mission to change the face of millennial-focused news in the digital age," said Blake Sabatinelli, general manager of Newsy. "Capitol Broadcasting, with its long history of excellence in journalism, is a natural fit as we expand our footprint across platforms."

Newsy content is also featured on 30+ websites of Raycom Media, one of the nation's largest broadcasters, and the daily news websites of its parent company, Scripps. This is in addition to Newsy's distribution across seven leading OTT platforms including, most recently, Apple TV. Apple named Newsy a "Best New App" in the News category upon the launch of the new Apple TV platform in October.

About Newsy

[Newsy](#) is a millennial-focused digital video news service that provides "news with the why," built to inform and engage by delivering today's top stories across platforms. Its content is available in on-demand and linear formats on over-the-top (OTT) services including Apple TV, Watchable from Comcast, Pluto TV, Roku, Amazon Fire TV and Google Chromecast; connected television including Xumo; on mobile for iOS, Android and Kindle Fire; and at [newsy.com](#).

About Capitol Broadcasting

Capitol Broadcasting Company, Inc. is a diversified communications company which owns and/or operates [WRAL-TV](#), [WRAL Digital](#), [WRAZ-TV](#), [WRAZ Digital](#), [WRAL-FM](#), [WRAL-HD2](#), [WCMC-FM](#), [WCMC-HD1](#), [WDNC-AM](#), [WCMC-HD2](#), [WCMC-HD3](#), [WCLY-AM](#), [WCMC-HD4](#), [Microspace](#), [CBC New Media Group](#) and [Wolfpack Sports Properties](#) (a joint venture with Learfield Sports) in Raleigh, NC; [WILM-TV](#), [WILT-LD](#) and [Sunrise Broadcasting](#) in Wilmington, NC; [The Durham Bulls Baseball Club](#) in Durham, NC; and real estate interests including the [American Tobacco Project](#) and Diamond View office buildings in Durham, NC.

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