



Marc Maron, Scott Aukerman, Lauren Lapkus and Paul Scheer to headline Now Hear This podcast festival

June 27, 2016

LOS ANGELES – Midroll Media will bring together the brightest stars in podcasting for a fan-focused weekend of live performances, meet-and-greet opportunities, immersive fan experiences and more at the inaugural Now Hear This podcast festival, Oct. 28-30, 2016, in Anaheim, California.

Now Hear This will be a multi-genre podcast event curated specifically for fans. In addition to a full roster of live shows and other events planned throughout the festival weekend, four of the podcast community's most beloved hosts will perform as headline acts:

- **Marc Maron**, host of the popular podcast "WTF with Marc Maron," which has been downloaded nearly 300 million times and has featured prominent guests including President Barack Obama. Maron is also the creator and star of IFC's critically acclaimed original cable comedy series, "Maron."
- **Scott Aukerman**, host of top comedy podcast "Comedy Bang! Bang!" and co-founder of the Earwolf podcast network. Aukerman is also known for his weekly IFC show, "Comedy Bang! Bang!" and for his work as co-creator of "Between Two Ferns with Zach Galifianakis."
- **Lauren Lapkus**, award-winning actress, improviser, writer and host of the "With Special Guest Lauren Lapkus" podcast. Lapkus wrote, starred in and executive-produced a sketch comedy special as part of the Netflix series "The Characters," and starred in "Jurassic World" and "Orange is the New Black."
- **Paul Scheer**, host of the film-focused comedy podcast "How Did This Get Made?" and co-host of Comedy Central show "Crash Test." Scheer also starred on the popular 2009-2015 hit FX cable network comedy series "The League."

"The Brilliant Idiots," a comedy podcast from the Loud Speakers Network, also will join the festival lineup. Additional headliners and guests, including hosts from top-rated podcasts from public radio and other podcast networks, will be announced in the coming weeks at nowhearthisfest.com.

"For the first time, I'll be joined live on stage by the co-creator of 'WTF,' Brendan McDonald, for a live conversation about what it took to make 'WTF,' and we'll be taking questions from the fans in attendance," said Maron. "It'll be a great way to give podcast fans a behind-the-scenes look at the podcast in a way we've never done before. And I always love interacting with the fans, which is what makes an event like this special."

EVENT DETAILS

WHAT: Now Hear This podcast festival, presented by Midroll Media

WHEN: Friday to Sunday, Oct. 28-30, 2016

WHERE: Anaheim Marriott, 700 West Convention Way, Anaheim, California

COST: Look for ticket details coming soon

MORE INFORMATION: Visit nowhearthisfest.com. For questions about booking or sponsorships, email nowhearthis@midroll.com. For press inquiries, contact kari.wethington@scripps.com.

About Midroll Media

[Midroll Media](#) is a leading podcast production company and advertising network that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked comedy podcasts; popular podcast listening platform Stitcher; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 200 of the world's largest podcasts. With offices in Los Angeles and New York City, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

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