

## Scripps appoints Larry Forsgren VP/GM and Director of Sales of KMTV in Omaha, Nebraska

Nov. 9, 2017

**CINCINNATI** — Larry Forsgren has been promoted to a combined role of vice president, general manager and director of sales for KMTV 3 News Now in Omaha, Nebraska, effective immediately.

Forsgren is an industry veteran who has been with KMTV since 2016 as its director of sales. He has a deep background in sales and management at stations across the country. Prior to Scripps, Forsgren was the director of sales for WMBD/WYZZ in Peoria, Illinois; general manager and director of sales at WMSN in Madison, Wisconsin, and KNDU/KNDO in Yakima, Washington; and local sales manager at KETV in Omaha, Nebraska.

Forsgren earned his bachelor of science degree in marketing and distributive education from the University of Nebraska.

### **About Scripps**

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. With 33 television stations, Scripps is one of the nation's largest independent TV station owners. Scripps runs an expanding collection of local and national digital journalism and content businesses, including [Newsy](#), the next-generation national news network; podcast industry leader [Midroll Media](#); and fast-growing national broadcast networks [Bounce](#), [Grit](#), [Escape](#) and [Laff](#). Scripps produces original programming including "[Pickler & Ben.](#)" runs an award-winning investigative reporting newsroom in Washington, D.C., and is the longtime steward of the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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