



“Katie Couric” podcast to dive into smart, unscripted conversations on news, politics and culture

July 28, 2016

LOS ANGELES – Award-winning journalist and TV personality Katie Couric has launched her first podcast, “Katie Couric,” on the Earwolf network. The podcast features the host in candid, unscripted conversations that go beyond sound bites and reveal what’s really going on in American life and politics today.

Couric and co-host Brian Goldsmith, a political consultant at Yahoo News, interview the biggest names in news, politics and popular culture. Early episodes feature guests including Democratic senator Al Franken; public opinion guru Frank Luntz; sportscaster Bob Costas; author Rebecca Traister; author and The New York Times editor Jonathan Weisman; and Richard Cohen, president of the Southern Poverty Law Center.

“I’m really excited to start my own podcast,” said Couric. “It’s a medium that rewards the in-depth interviews that I’ve loved doing my entire career. We’re going to be talking to a wide range of guests — both bold-faced names and people with bold things to say. We’re also going to bring in the voices of our listeners. Especially in this hyper-partisan environment, we want to talk to everyone and listen to everyone.”

“Katie is superbly equipped to make the most of the opportunity podcasting offers for freedom of expression and depth of subject matter,” said Chris Bannon, chief content officer for Midroll. “Listeners will be well-served by this veteran journalist, who brings so much skill, commitment and experience to her work. We have had a lot of fun in the studio already, and I am eager to share these conversations with her fans.”

Couric is the Global News Anchor for Yahoo, where she reports on world events, anchors groundbreaking interviews with major newsmakers and cultural figures and examines the important issues of our time. In addition to her long career in broadcast and journalism, Couric is a cancer advocate, documentary film producer and New York Times best-selling author of “The Best Advice I Ever Got: Lessons From Extraordinary Lives.”

The “Katie Couric” podcast is available for free streaming or download on [iTunes](#), [Stitcher](#) or [Soundcloud](#); more information is available at [Earwolf.com](#).

About Midroll Media

[Midroll Media](#) is a leading podcast production company and advertising network that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked comedy podcasts; popular podcast listening platform Stitcher; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 200 of the world’s largest podcasts. With offices in Los Angeles and New York City, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE:

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