



# Hall of Fame basketball coach John Calipari launches Cal Cast podcast on Midroll network

*First episode launches Dec. 13, featuring Charles Barkley*

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**NEW YORK** – John Calipari, Naismith Memorial Basketball Hall of Fame coach and head coach of the University of Kentucky men’s basketball team, is launching a new weekly podcast in partnership with Midroll. Cal Cast will feature a variety of topics and high-profile guests from the world of sports, leadership, business and entertainment.

“This podcast is a new way for me to connect with people and to talk honestly with high profile guests who all have very interesting stories and bold opinions,” said Calipari. “I’m really going to have fun with this. Sure, we’ll talk basketball, but with many of my big guests we’ll talk about a variety of things that keep life and the conversation interesting.”

Calipari’s first guest is fellow Naismith Memorial Basketball Hall of Fame inductee Charles Barkley. An NBA league MVP, 11-time All-Star and member of the legendary 1992 Team USA ‘Dream Team,’ the outspoken Barkley is also a commentator on TNT’s Inside the NBA.

The premiere episode of Cal Cast is available now via iTunes, Stitcher, SoundCloud, Google Play and other podcast platforms. New episodes will be available each Tuesday.

FedEx is the presenting sponsor of Cal Cast. In addition to FedEx, the series is supported by exclusive advertising partners — Papa John’s, Blue Apron and ZipRecruiter.

The first episode of Cal Cast is [available here](#).

## **About John Calipari**

John Calipari is the head coach of men’s basketball at the University of Kentucky. He led the Kentucky Wildcats to the 2012 national championship and the team has been to a total of six NCAA Final Four appearances in his career, including four in a five-year period. He was inducted into the Naismith Memorial Hall of Fame in 2015. Calipari is a New York Times Bestselling author and recently released his latest book, “Success is the Only Option.”

## **About Midroll**

Midroll Media is a leading podcast content company, advertising network and distribution platform that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked podcasts; popular podcasting listening platform Stitcher; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 300 of the world’s largest podcasts. With offices in Los Angeles, New York City and San Francisco, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

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