

Scripps promotes Joel Davis to VP/GM for KGTV in San Diego

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CINCINNATI – Joel Davis is the new vice president and general manager for KGTV 10News, the ABC affiliate in San Diego, effective immediately.

For the past seven years, Davis has been a leader at the station owned by The E.W. Scripps Company (NYSE: SSP). He arrived in 2009 as news director for 10News and was promoted to station manager in 2014. As news director, he restructured the news team, leading to increased viewership, a more engaged digital audience and an impressive collection of Emmy awards.

Davis embraced that same drive and determination when promoted to station manager at KGTV in 2014. In his leadership of all departments, he concentrated on achieving local news dominance and revenue growth. In the February ratings book, KGTV was the only station in the market to finish #1 or #2 in every newscast among the prized adult 25-54 audience. For the past few months, in addition to his station manager role at KGTV, he served as interim GM at KERO, the Scripps station in Bakersfield, California.

“Joel is an award-winning journeyman in the news industry,” said Brian Lawlor, senior vice president of Scripps broadcast division. “He has spent his career traveling much of the country learning this business from both the content and the sales side. He personifies the Scripps mission with his concentration on journalistic excellence and his creative solutions for supporting businesses in the San Diego area. We have seen him flourish in each new professional opportunity, and I believe that will continue for him as leader at KGTV.”

Before KGTV, Davis was a managing editor at WFTV in Orlando, Florida. In that top-20 market he coordinated daily news coverage including investigations. Other newsroom experiences included news director at KFSN in Fresno, California, from 2001-2006, and news director at KBAK in Bakersfield, California.

He has a long list of journalism awards including 15 regional Emmy awards for best newscast at KGTV.

Davis has a Bachelor of Arts in journalism and mass communication from Iowa State University.

About Scripps

[The E.W. Scripps Company](#) (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation’s largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform satire and humor brand [Cracked](#), podcast industry leader [Midroll Media](#) and over-the-top video news

service [Newsy](#). Scripps also produces television shows including "[THE LIST](#)" and "[The Now](#)," runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the [Scripps National Spelling Bee](#). Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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